Pacific Asian Consortium in Employment

harmony 3 productions

WEBINAR SERIES III (4 X 60 MIN)

PUT YOUR MARKETING INTO ACTION

This is a four part presentation designed to help you build a practical marketing plan, master high-converting email campaigns, boost engagement on LinkedIn, and confidently create video content that builds customer trust. Gain actionable techniques to expand reach, streamline messaging, and drive growth.



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Click photo for link

RONI RAMOS
Creative Director/ Digital Filmmaker
Harmony 3 Productions

Roni Ramos is an accomplished commercial and advertising photographer with over two decades of experience. A graduate of ArtCenter College of Design, she has worked with editorial and corporate clients since the film era, embracing digital photography and emerging technologies along the way. Known for her analytical eye, creativity, and efficiency, Roni transforms concepts into refined visual stories through thoughtful use of light, framing, and movement.

SCAN ME

Register Here
tinyurl.com/ymtb2wvu

SESSION 1
NOV 5 (Thu) 2026
1:00 pm - 2:00 pm

Plan It, Grow It: Your Marketing Game Plan

How to build a practical marketing roadmap that aligns with your business goals

SESSION 2
NOV 19 (Thu) 2026
1:00 pm - 2:00 pm

From Open to Action: Smarter Email Marketing

Learn how to write emails people actually want to read and create subject lines

SESSION 3
DEC 3 (Thu) 2026
1:00 pm - 2:00 pm

LinkedIn Strategies That Get Results

Strategies that increase visibility, encourage engagement, and build meaningful professional relationships

SESSION 4
DEC 17 (Thu) 2026
1:00 pm - 2:00 pm

Video That Sells: Simple Ways to Shine on Camera

How to create videos that build trust and encourage action with presentation techniques

Visit our website: www.pacelabdc.org **Contact: VeronicaLopez@pacela.org**

Brought to you in partnership with the City of Los Angeles Community Investment Department (CID) and BusinessSource Center in Pico-Union/Westlake Region (operated by PACE Business Development Center).

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City Of Los Angeles Business source Pico-Union/Westlake Region

*Auxiliary Aids and Services are available upon request to individuals with disabilities.