

# ENTREPRENEUR TRAINING PROGRAM

## TRAINING SCHEDULE - 10 SESSIONS



**SEP. 26 – OCT. 24, 2026**  
9:30 AM – 3:00 PM



**PACE Women's Business Center**  
1055 Wilshire Blvd. #900B  
Los Angeles, CA 90017

Session	Date	Topics Covered
1 & 2	SEP. 26 (SAT)	<ul style="list-style-type: none"> <li>• Entrepreneurial Keys to Success</li> <li>• Intro to Business Plan: Defining Mission and Setting Goals</li> </ul>
3 & 4	OCT. 3 (SAT)	<ul style="list-style-type: none"> <li>• Marketing Analysis: Customers, Competition &amp; Industry / Marketing: Product/Service</li> <li>• Marketing 4P+: Product, Price, Place, Promotion, and Services</li> </ul>
5 & 6	OCT. 10 (SAT)	<ul style="list-style-type: none"> <li>• Small Business Taxes (IRS, EDD)</li> <li>• Managing Your Money: Recordkeeping &amp; Accounting</li> </ul>
7 & 8	OCT. 17 (SAT)	<ul style="list-style-type: none"> <li>• Budgeting and Cash Flow Management &amp; Projections</li> <li>• Legal Aspects: Choice of Entity, Contracts, Licensing &amp; Permits</li> </ul>
9 & 10	OCT. 24 (SAT)	<ul style="list-style-type: none"> <li>• Protecting Your Business Assets: Intellectual Property, Business Insurance and Risk Management</li> <li>• Access to Capital</li> </ul>

\*Upon 100% attendance of the class, you will be reimbursed 50% of the course fee.

\*Eventbrite processing fees are non-refundable.

\*The payment method is online (credit card). People who need to use the pay-at-the-door method should email Swann Do at [SDo@pacela.org](mailto:SDo@pacela.org).

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→ **REGISTER HERE**  
[www.tinyurl.com/mrxs3r5j](http://www.tinyurl.com/mrxs3r5j)



\*Reasonable accommodations for persons with disabilities will be made if requested at least a day in advance. Contact Women Business Center Director, Swann Do at [sdo@pacela.org](mailto:sdo@pacela.org) or the main office at 213-353-9400.

Visit our website: [www.pacelabdc.org](http://www.pacelabdc.org). For more information, please email: [sdo@pacela.org](mailto:sdo@pacela.org)



Pace Women's Business Center is funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions, or recommendations expressed do not necessarily reflect views of the SBA.