



U.S. Small Business Administration



KOREATOWN YOUTH+ COMMUNITY CENTER



Pacific Asian Consortium in Employment

WEBINAR EMPOWERING AAPI ENTREPRENEURS

Resources for Starting and Growing Your Business

May 27 (Wed) 2026 / 12 pm (60 min)

Key Topics:

- Business Advising & Education
- Starting a Business the Right Way
- Business Growth & Sustainability Strategies
- Becoming Loan-Ready
- Access to Capital Opportunities
- Government Contracting Opportunities



Cesar A. Estrada
U.S. Small Business Administration
Outreach and Marketing Specialist



Vanessa Sarmiento
Koreatown Youth & Community Center
Small Business Program Coordinator



Veronica Lopez
Business Counseling Manager II
PACE

Cesar Estrada, Outreach and Marketing Specialist with SBA Los Angeles District Office will share how the SBA is dedicated to helping small businesses through access to capital, government contracting, business advising and education, disaster assistance

Vanessa Sarmiento, Coordinator of the Small Business Development Program at KYCC, will share essential steps to consider when starting a business and becoming loan-ready, from building a strong foundation and organizing your finances to understanding key compliance requirements and what lenders look for in a successful loan application.

Veronica Lopez, Business Counselor Manager II with PACE Business Development Center, will share insights into understanding the 5 Cs of credit lenders look for, providing guidance on how to prepare a strong loan application, and introducing PACE's various loan programs designed to help small businesses access capital.

SCAN ME



Register Here
tinyurl.com/8vsdn349

visit our website:
www.pacelabdc.org

for more info please email:
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Brought to you in partnership with the City of Los Angeles Economic and Workforce Development Department (EWDD) and BusinessSource Center in Pico-Union Westlake Region (operated by PACE Business Development Center).



*Auxiliary Aids and Services are available upon request to individuals with disabilities.