

ENTREPRENEUR TRAINING PROGRAM

TRAINING SCHEDULE - 10 SESSIONS



JAN. 10 – FEB. 7, 2026
9:30 AM – 3:00 PM



PACE Women's Business Center
1055 Wilshire Blvd. #900B
Los Angeles, CA 90017

Session	Date	Topics Covered
1 & 2	JAN. 10 (SAT)	- Entrepreneurial Keys to Success - Intro to Business Plan: Defining Mission and Setting Goals
3 & 4	JAN. 17 (SAT)	- Marketing Analysis: Customers, Competition & Industry / Marketing: Product/Service - Marketing 4P+: Product, Price, Place, Promotion, and Services
5 & 6	JAN. 24 (SAT)	- Small Business Taxes (IRS, EDD) - Managing Your Money: Recordkeeping & Accounting
7 & 8	JAN. 31 (SAT)	- Budgeting and Cash Flow Management & Projections - Legal Aspects: Choice of Entity, Contracts, Licensing & Permits
9 & 10	FEB. 7 (SAT)	- Protecting Your Business Assets: Intellectual Property, Business Insurance and Risk Management - Access to Capital

*Upon 100% attendance of the class, you will receive a reimbursement of \$150.

*You are responsible for paying the non-refundable ticket fee charged by Eventbrite.

*The payment method is online (credit card). People who need to use the pay-at-the-door method should email Swann Do at SDo@pacela.org.

**PACE Women's
Business Center**



GO-Biz



*Reasonable accommodations for persons with disabilities will be made if requested at least a day in advance. Contact Women Business Center Director, Swann Do at sdo@pacela.org or the main office at 213-353-9400.



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