

ENTREPRENEUR TRAINING PROGRAM

TRAINING SCHEDULE - 10 SESSIONS



JAN. 10 – FEB. 7, 2026
9:30 AM – 3:00 PM



PACE Women's Business Center
1055 Wilshire Blvd. #900B
Los Angeles, CA 90017

Session	Date	Topics Covered
1 & 2	JAN. 10 (SAT)	- Entrepreneurial Keys to Success - Intro to Business Plan: Defining Mission and Setting Goals
3 & 4	JAN. 17 (SAT)	- Marketing Analysis: Customers, Competition & Industry / Marketing: Product/Service - Marketing 4P+: Product, Price, Place, Promotion, and Services
5 & 6	JAN. 24 (SAT)	- Small Business Taxes (IRS, EDD) - Managing Your Money: Recordkeeping & Accounting
7 & 8	JAN. 31 (SAT)	- Budgeting and Cash Flow Management & Projections - Legal Aspects: Choice of Entity, Contracts, Licensing & Permits
9 & 10	FEB. 7 (SAT)	- Protecting Your Business Assets: Intellectual Property, Business Insurance and Risk Management - Access to Capital

*Upon 100% attendance of the class, you will receive a reimbursement of \$150.

*You are responsible for paying the non-refundable ticket fee charged by Eventbrite.

*The payment method is online (credit card). People who need to use the pay-at-the-door method should email Swann Do at SDo@pacela.org.



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20 YEARS **PACE** Women's
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COMMUNITY DEVELOPMENT

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TRAINING SCHEDULE - 10 SESSIONS



OCT. 4 – NOV. 1, 2025
9:30 AM – 3:00 PM



Barnes Park Service Club
440 South McPherrin Ave.
Monterey Park, CA 91754

Session	Date	Topics Covered
1 & 2	OCT. 4 (SAT)	- Entrepreneurial Keys to Success - Intro to Business Plan: Defining Mission and Setting Goals
3 & 4	OCT. 11 (SAT)	- Marketing Analysis: Customers, Competition & Industry / Marketing: Product/Service - Marketing 4P+: Product, Price, Place, Promotion, and Services
5 & 6	OCT. 18 (SAT)	- Small Business Taxes (IRS, EDD) - Managing Your Money: Recordkeeping & Accounting
7 & 8	OCT. 25 (SAT)	- Budgeting and Cash Flow Management & Projections - Legal Aspects: Choice of Entity, Contracts, Licensing & Permits
9 & 10	NOV. 1 (SAT)	- Protecting Your Business Assets: Intellectual Property, Business Insurance and Risk Management - Access to Capital

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TRAINING SCHEDULE - 10 SESSIONS

MAY 10 - JUNE 7, 2025 | 9:30 AM - 3:00 PM (PST)

Session	Date	Topics Covered
1 & 2	MAY 10 (SAT)	- Entrepreneurial Keys to Success - Intro to Business Plan: Defining Mission and Setting Goals
3 & 4	MAY 17 (SAT)	- Marketing Analysis: Customers, Competition & Industry / Marketing: Product/Service - Marketing 4P+: Product, Price, Place, Promotion, and Services
5 & 6	MAY 24 (SAT)	- Small Business Taxes (IRS, EDD) - Managing Your Money: Recordkeeping & Accounting
7 & 8	MAY 31 (SAT)	- Budgeting and Cash Flow Management & Projections - Legal Aspects: Choice of Entity, Contracts, Licensing & Permits
9 & 10	JUNE 7 (SAT)	- Protecting Your Business Assets: Intellectual Property, Business Insurance and Risk Management - Access to Capital

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TRAINING SCHEDULE - 10 SESSIONS

APR 1 - MAY 1, 2025 | 3:30 - 6:00 PM (PT)

20 YEARS PACE Women's Business Center

Session	Date	Topics Covered
1	APR 1 (TUE)	Entrepreneurial Keys to Success
2	APR 3 (THR)	Intro to Business Plan: Defining Mission and Setting Goals
3	APR 8 (TUE)	Marketing Analysis: Customers, Competition & Industry / Marketing: Product/Service
4	APR 10 (THR)	Marketing Product, Services, Price, Place, Promotion
5	APR 15 (TUE)	Small Business Taxes (IRS, EDD)
6	APR 17 (THR)	Managing Your Money: Recordkeeping & Accounting
7	APR 22 (TUE)	Budgeting and Cash Flow Management Cash Flow Projections
8	APR 24 (THR)	Legal Aspects – Choice of Entity, Contracts, Licensing & Permits
9	APR 29 (TUE)	Protecting Your Business Assets: Intellectual Property, Business Insurance and Risk Management
10	MAY 1 (THR)	Access to Capital



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Save the Date!

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1	APR 1 (TUE)	Entrepreneurial Keys to Success
2	APR 3 (THR)	Intro to Business Plan: Defining Mission and Setting Goals
3	APR 8 (TUE)	Marketing Analysis: Customers, Competition & Industry / Marketing: Product/Service
4	APR 10 (THR)	Marketing Product, Services, Price, Place, Promotion
5	APR 15 (TUE)	Small Business Taxes (IRS, EDD)
6	APR 17 (THR)	Managing Your Money: Recordkeeping & Accounting
7	APR 22 (TUE)	Budgeting and Cash Flow Management Cash Flow Projections
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TRAINING SCHEDULE - 10 SESSIONS

AUG 3 - AUG 31, 2024 | 9:30 AM - 3:00 PM (PST)

Session	Date	Topics Covered
1 & 2	AUG 3 (SAT)	• Entrepreneurial Keys to Success • Intro to Business Plan: Defining Mission and Setting Goals
3 & 4	AUG 10 (SAT)	• Marketing Analysis, Customers, Competition & Industry • Marketing Product, Services, Price, Place, Promotion
5 & 6	AUG 17 (SAT)	• Small Business Taxes (IRS, EDD) • Managing Your Money: Recordkeeping & Accounting
7 & 8	AUG 24 (SAT)	• Budgeting and Cash Flow Management & Projections • Legal Entity / Contracts / Licensing & Permits
9 & 10	AUG 31 (SAT)	• Intellectual Property, Insurance & Risk Management • Access to Capital - Financing Your Business

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- Legal Entity / Contracts / Licensing & Permits
- Intellectual Property, Insurance & Risk Management
- Access to Capital - Financing Your Business

TRAINING SCHEDULE - 10 SESSIONS

FEB 27 - MAR 28, 2024 | 4:00 PM - 6:30 PM (PST)

Session	Date	Session	Date
1	FEB 27 (TUE)	6	MAR 14 (THR)
2	FEB 29 (THR)	7	MAR 19 (TUE)
3	MAR 5 (TUE)	8	MAR 21 (THR)
4	MAR 7 (THR)	9	MAR 26 (TUE)
5	MAR 12 (TUE)	10	MAR 28 (THR)

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GO-Biz



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TRAINING SCHEDULE - 10 SESSIONS

(AUG 22 - SEP 21, 2023 4:00 PM - 6:30 PM)

Session	DATE	Session	DATE
1	AUG 22 (TUES)	6	SEP 7 (THURS)
2	AUG 24 (THURS)	7	SEP 12 (TUES)
3	AUG 29 (TUES)	8	SEP 14 (THURS)
4	AUG 31 (THURS)	9	SEP 19 (TUES)
5	SEP 5 (TUES)	10	SEP 21 (THURS)

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TRAINING SCHEDULE - 10 SESSIONS

(OCT 17 - NOV 7, 2022 2:00 PM - 4:30 PM)

Session	DATE	Session	DATE
1	OCT 17 (MON)	6	OCT 28 (FRI)
2	OCT 19 (WED)	7	OCT 31 (MON)
3	OCT 21 (FRI)	8	NOV 2 (WED)
4	OCT 24 (MON)	9	NOV 4 (FRI)
5	OCT 26 (WED)	10	NOV 7 (MON)



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(OCT 17 - NOV 7, 2022 12:00 PM - 2:00 PM)

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1	OCT 17 (MON)	6	OCT 28 (FRI)
2	OCT 19 (WED)	7	OCT 31 (MON)
3	OCT 21 (FRI)	8	NOV 2 (WED)
4	OCT 24 (MON)	9	NOV 4 (FRI)
5	OCT 26 (WED)	10	NOV 7 (MON)



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