

# PACE BUSINESS SEP-OCT 2025 WORKSHOP SCHEDULE



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SCAN ME



## MARKETING

SEP 10	WED	10:00 AM (60 min)	SUPERCHARGE YOUR BUSINESS WITH GOOGLE (2 OF 4): BUILD A SEARCH-FRIENDLY SITE THAT DRIVES RESULTS	FLYER
SEP 18	THR	11:00 AM (60 min)	DIGITAL MARKETING FOR WOMEN-OWNED BUSINESSES (6/8): MASTERING HOLIDAY MARKETING BEFORE THE RUSH	FLYER
OCT 8	WED	10:00 AM (60 min)	SUPERCHARGE YOUR BUSINESS WITH GOOGLE (3 OF 4): LEVERAGE GOOGLE TOOLS TO BOOST YOUR VISIBILITY	FLYER
OCT 9	THR	11:00 AM (60 min)	DIGITAL MARKETING FOR WOMEN-OWNED BUSINESSES (7/8): INTRO TO AI IN MARKETING	FLYER
OCT 22	WED	10:00 AM (60 min)	LEVEL UP YOUR DIGITAL MARKETING (1 OF 4): AI-POWERED ADS THAT SELL ON FACEBOOK & INSTAGRAM	FLYER
OCT 29	WED	10:00 AM (60 min)	LEVEL UP YOUR DIGITAL MARKETING (2 OF 4): GOOGLE ADS: SHOW UP WHEN CUSTOMERS ARE SEARCHING	FLYER

## FINANCE

SEP 16	TUE	1:00 PM (90 min)	AVAILABLE GRANTS FOR BUSINESS OWNERS	FLYER
SEP 18	THR	1:00 PM (60 min)	FROM IDEA TO INVESTMENT: BUSINESS PLANNING & FUNDING FOR SMALL BUSINESSES (REPEATED CONTENT)	FLYER
OCT 16	THR	1:00 PM (60 min)	FROM IDEA TO INVESTMENT: BUSINESS PLANNING & FUNDING FOR SMALL BUSINESSES (REPEATED CONTENT)	FLYER
OCT 21	TUE	1:00 PM (90 min)	AVAILABLE GRANTS FOR BUSINESS OWNERS	FLYER

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## MANAGEMENT

SEP 6	SAT	10:30 AM (60 min)	START YOUR BUSINESS WITH CONFIDENCE: LLCs, LICENSES, PERMITS, BUSINESS PLANS & GRANTS	FLYER
SEP 10	WED	1:00 PM (60 min)	SMART STRATEGIES FOR BUSINESS OWNERS (2 OF 4): WHY EVERY OWNER NEEDS A BUY/SELL AGREEMENT	FLYER
SEP 13	SAT	10:30 AM (60 min)	START YOUR BUSINESS WITH CONFIDENCE: LLCs, LICENSES, PERMITS, BUSINESS PLANS & GRANTS	FLYER
SEP 17	WED	1:00 PM (60 min)	SMART STRATEGIES FOR BUSINESS OWNERS (3 OF 4): UNIQUE TAX STRATEGIES FOR BUSINESS OWNERS	FLYER
SEP 20	SAT	10:30 AM (60 min)	START YOUR BUSINESS WITH CONFIDENCE: LLCs, LICENSES, PERMITS, BUSINESS PLANS & GRANTS	FLYER
SEP 24	WED	1:00 PM (60 min)	SMART STRATEGIES FOR BUSINESS OWNERS (4 OF 4): BUSINESS TRANSFER & EXIT STRATEGIES: PLANNING AHEAD PAYS OFF	FLYER
SEP 27	SAT	10:30 AM (60 min)	START YOUR BUSINESS WITH CONFIDENCE: LLCs, LICENSES, PERMITS, BUSINESS PLANS & GRANTS	FLYER
OCT 1	WED	12:00 PM (90 min)	THRIVING LEADERS: RESILIENCE, TRUST & AUTHENTICITY (1 OF 3): PREVENT BURNOUT & SUSTAIN HIGH PERFORMANCE	FLYER

## ENTREPRENEUR TRAINING PROGRAM (In-Person)

OCT 4	SAT	9:30 AM - 3:00 PM	2025 SEASON II ENTREPRENEUR TRAINING PROGRAM: ENTREPRENEURIAL KEYS TO SUCCESS; INTRO TO BUSINESS PLAN	FLYER
OCT 11	SAT	9:30 AM - 3:00 PM	2025 SEASON II ENTREPRENEUR TRAINING PROGRAM: MARKETING ANALYSIS; 4 Ps OF MARKETING	FLYER
OCT 18	SAT	9:30 AM - 3:00 PM	2025 SEASON II ENTREPRENEUR TRAINING PROGRAM: SMALL BUSINESS TAXES; RECORDKEEPING/ACCOUNTING	FLYER
OCT 25	SAT	9:30 AM - 3:00 PM	2025 SEASON II ENTREPRENEUR TRAINING PROGRAM: BUDGETING & CASH FLOW MANAGEMENT; LEGAL ASPECTS	FLYER

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## PROCUREMENT

SEP 9	TUE	11:00 AM (60 min)	GATEWAY TO GROWTH: YOUR BUSINESS, YOUR RUNWAY (1 OF 5) SECRETS TO GETTINGS CERTIFIED	FLYER
SEP 16	TUE	1:00 PM (90 min)	2025 ProcureLA ACCELERATOR SERIES II (1 of 3): BUILDING YOUR FOUNDATION FOR CONTRACTING SUCCESS	FLYER
SEP 23	TUE	11:00 AM (60 min)	GATEWAY TO GROWTH: YOUR BUSINESS, YOUR RUNWAY (2 OF 5) PITFALLS TO AVOID WHEN DOING BUSINESS WITH LAX	FLYER
SEP 30	TUE	1:00 PM (90 min)	2025 ProcureLA ACCELERATOR SERIES II (2 of 3): NAVIGATING THE LA SPORTS & ENTERTAINMENT INDUSTRY	FLYER
OCT 7	TUE	11:00 AM (60 min)	GATEWAY TO GROWTH: YOUR BUSINESS, YOUR RUNWAY (3 OF 5) BECOMING A SUPPLIER TO AIRPORT CONCESSIONAIRES	FLYER
OCT 14	TUE	1:00 PM (90 min)	2025 ProcureLA ACCELERATOR SERIES II (3 of 3): GETTING READY FOR THE LA SPORTS & ENTERTAINMENT PROCUREMENT SUMMIT	FLYER
OCT 21	TUE	11:00 AM (60 min)	GATEWAY TO GROWTH: YOUR BUSINESS, YOUR RUNWAY (4 OF 5) HOW TO BECOME A CONCESSIONARIE AT LAX	FLYER

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