

ENTREPRENEUR TRAINING PROGRAM

TRAINING SCHEDULE - 10 SESSIONS



OCT. 4 – NOV. 1, 2025
9:30 AM – 3:00 PM



Barnes Park Service Club
440 South McPherrin Ave.
Monterey Park, CA 91754

Session	Date	Topics Covered
1 & 2	OCT. 4 (SAT)	<ul style="list-style-type: none"> Entrepreneurial Keys to Success Intro to Business Plan: Defining Mission and Setting Goals
3 & 4	OCT. 11 (SAT)	<ul style="list-style-type: none"> Marketing Analysis: Customers, Competition & Industry / Marketing: Product/Service Marketing 4P+: Product, Price, Place, Promotion, and Services
5 & 6	OCT. 18 (SAT)	<ul style="list-style-type: none"> Small Business Taxes (IRS, EDD) Managing Your Money: Recordkeeping & Accounting
7 & 8	OCT. 25 (SAT)	<ul style="list-style-type: none"> Budgeting and Cash Flow Management & Projections Legal Aspects: Choice of Entity, Contracts, Licensing & Permits
9 & 10	NOV. 1 (SAT)	<ul style="list-style-type: none"> Protecting Your Business Assets: Intellectual Property, Business Insurance and Risk Management Access to Capital

*Upon 100% attendance of the class, you will receive a reimbursement of \$150.

*You are responsible for paying the non-refundable ticket fee charged by Eventbrite.

*The payment method is online (credit card). People who need to use the pay-at-the-door method should email Swann Do at SDo@pacela.org.



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20 YEARS **PACE** **Women's Business Center**



CITY OF
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COMMUNITY DEVELOPMENT

*Reasonable accommodations for persons with disabilities will be made if requested at least a day in advance. Contact Women Business Center Director, Swann Do at sdo@pacela.org or the main office at 213-353-9400.

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