

# PACE BUSINESS MAY-JUNE 2025 WORKSHOP SCHEDULE

SCAN ME



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## FINANCE

<b>MAY 20</b>	<b>TUE</b>	<b>10:00 AM (60 min)</b>	FINANCIAL BOOTCAMP FOR SMALL BUSINESS OWNERS (3/3): EMPLOYEES & 1099 CONTRACTORS	FLYER
<b>MAY 20</b>	<b>TUE</b>	<b>1:00 PM (90 min)</b>	AVAILABLE GRANTS FOR BUSINESS OWNERS	FLYER
<b>JUNE 17</b>	<b>TUE</b>	<b>1:00 PM (90 min)</b>	AVAILABLE GRANTS FOR BUSINESS OWNERS	FLYER

## MARKETING

<b>MAY 7</b>	<b>WED</b>	<b>12:00 PM (60 min)</b>	MASTER SEO WITH AI: BOOST YOUR WEBSITE TRAFFIC (1/2): INCREASE YOUR WEBSITE SALES & LEADS USING SEO	FLYER
<b>MAY 8</b>	<b>THR</b>	<b>1:00 PM (60 min)</b>	DIGITAL MARKETING WEBINAR SERIES (4/6): YOUTUBE FOR BUSINESS	FLYER
<b>MAY 20</b>	<b>TUE</b>	<b>11:00 AM (60 min)</b>	BOOST YOUR ONLINE VISIBILITY AND SALES IN 2025 (3/3): INCREASE YOUR SALES WITH GOOGLE TOOLS	FLYER
<b>MAY 22</b>	<b>THR</b>	<b>11:00 AM (60 min)</b>	DIGITAL MARKETING FOR WOMEN-OWNED BUSINESSES (2/8): WIN WITH EMAIL MARKETING	FLYER
<b>MAY 29</b>	<b>THR</b>	<b>1:00 PM (60 min)</b>	DIGITAL MARKETING WEBINAR SERIES (5/6): LINKEDIN: FROM PROFILE TO PRO-FABULOUS	FLYER
<b>JUNE 4</b>	<b>WED</b>	<b>1:00 PM (60 min)</b>	BoFA BUSINESS FUNDAMENTALS SERIES II (5/5): SOCIAL MEDIA BASICS	FLYER
<b>JUNE 12</b>	<b>THR</b>	<b>1:00 PM (60 min)</b>	DIGITAL MARKETING WEBINAR SERIES (6/6): E-MAIL MARKETING FOR BUSINESS	FLYER
<b>JUNE 20</b>	<b>FRI</b>	<b>12:00 PM (60 min)</b>	MASTER SEO WITH AI: BOOST YOUR WEBSITE TRAFFIC (2/2): AUTOMATE YOUR SEO USING AI - CHATGPT & GOOGLE GEMINI	FLYER

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## OPERATION

MAY 15	THR	9:00 AM (60 min)	PART 3: RECOVERY AND REBUILDING PLANNING AFTER THE FIRES (3/9)	FLYER
MAY 20	TUE	1:00 PM (60 min)	LEGAL, TAX, AND IP FOUNDATIONS (3/4): SMALL BUSINESS ENTITY CHOICE BASICS	FLYER
MAY 22	THR	9:00 AM (60 min)	PART 3: RECOVERY AND REBUILDING PLANNING AFTER THE FIRES (4/9)	FLYER
MAY 29	THR	9:00 AM (60 min)	PART 3: RECOVERY AND REBUILDING PLANNING AFTER THE FIRES (5/9)	FLYER
JUNE 5	THR	9:00 AM (60 min)	PART 3: RECOVERY AND REBUILDING PLANNING AFTER THE FIRES (6/9)	FLYER
JUNE 12	THR	9:00 AM (60 min)	PART 3: RECOVERY AND REBUILDING PLANNING AFTER THE FIRES (7/9)	FLYER
JUNE 19	THR	9:00 AM (60 min)	PART 3: RECOVERY AND REBUILDING PLANNING AFTER THE FIRES (8/9)	FLYER
JUNE 26	THR	9:00 AM (60 min)	PART 3: RECOVERY AND REBUILDING PLANNING AFTER THE FIRES (9/9)	FLYER

## ENTREPRENEUR TRAINING PROGRAM (In-Person)

MAY 10	SAT	9:30 AM - 3:00 PM	2025 SEASON I ENTREPRENEUR TRAINING PROGRAM: ENTREPRENEURIAL KEYS TO SUCCESS; INTRO TO BUSINESS PLAN	FLYER
MAY 17	SAT	9:30 AM - 3:00 PM	2025 SEASON I ENTREPRENEUR TRAINING PROGRAM: MARKETING ANALYSIS; 4 Ps OF MARKETING	FLYER
MAY 24	SAT	9:30 AM - 3:00 PM	2025 SEASON I ENTREPRENEUR TRAINING PROGRAM: SMALL BUSINESS TAXES; RECORDKEEPING/ACCOUNTING	FLYER
MAY 31	SAT	9:30 AM - 3:00 PM	2025 SEASON I ENTREPRENEUR TRAINING PROGRAM: BUDGETING & CASH FLOW MANAGEMENT; LEGAL ASPECTS	FLYER
JUNE 7	SAT	9:30 AM - 3:00 PM	2025 SEASON I ENTREPRENEUR TRAINING PROGRAM: PROTECTING YOUR BUSINESS ASSETS; ACCESS TO CAPITAL	FLYER

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# PROCUREMENT

<b>MAY 6</b>	<b>TUE</b>	<b>12:00 PM (60 min)</b>	PROCUREMENT MASTERCLASS: WORK WITH CALTRANS (1/4) INTRO TO CALTRANS PROCUREMENT PROGRAM	FLYER
<b>MAY 7</b>	<b>WED</b>	<b>10:00 AM (60 min)</b>	STATE SMALL BUSINESS & DVBE CONTRACTING & PROCUREMENT TRAINING: LOOKING FOR OPPORTUNITIES	FLYER
<b>MAY 13</b>	<b>TUE</b>	<b>12:00 PM (60 min)</b>	PROCUREMENT MASTERCLASS: WORK WITH CALTRANS (2/4) OBTAINING CERTIFICATIONS	FLYER
<b>MAY 20</b>	<b>TUE</b>	<b>12:00 PM (60 min)</b>	PROCUREMENT MASTERCLASS: WORK WITH CALTRANS (3/4) WORKING ON BID PROPOSALS	FLYER
<b>MAY 27</b>	<b>TUE</b>	<b>12:00 PM (60 min)</b>	PROCUREMENT MASTERCLASS: WORK WITH CALTRANS (4/4) ACCESS TO CAPITAL: FUNDING TO FUEL YOUR LIFTOFF	FLYER
<b>MAY 29</b>	<b>THR</b>	<b>8:00 AM -2:00 PM</b>	2025 PROCURELA SUMMIT: WORKING WITH THE BIG 3 (LADWP, LAWA & POLA)	FLYER
<b>JUNE 11</b>	<b>WED</b>	<b>11:00 AM (60 min)</b>	PROCURELA - MEET OUR PROCUREMENT EXPERTS (1/3)	FLYER
<b>JUNE 18</b>	<b>WED</b>	<b>11:00 AM (60 min)</b>	PROCURELA - MEET OUR PROCUREMENT EXPERTS (2/3)	FLYER
<b>JUNE 25</b>	<b>WED</b>	<b>11:00 AM (60 min)</b>	PROCURELA - MEET OUR PROCUREMENT EXPERTS (3/3)	FLYER

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