

PACE BUSINESS MAR-APR 2025 WORKSHOP SCHEDULE



Pacific Asian
Consortium
in Employment

SCAN ME



FINANCE

MAR 18	TUE	1:00 PM (90 min)	AVAILABLE GRANTS FOR BUSINESS OWNERS	FLYER
MAR 25	TUE	10:00 AM (60 min)	FINANCIAL BOOTCAMP FOR SMALL BUSINESS OWNERS (1/3): BUDGETING & CASH FLOW MANAGEMENT	FLYER
MAR 26	WED	1:00 PM (60 min)	BUSINESS FUNDAMENTALS (3/5): BUILDING BUSINESS CREDIT	FLYER
APR 10	THR	10:00 AM (60 min)	INSIDE SCOOP ON BUSINESS LOANS BY GENWEST CAPITAL (1/4): BUYING REAL ESTATE PROPERTIES USING SBA, CA STATE GUARANTEE, AND USDA LOAN	FLYER
APR 15	TUE	1:00 PM (90 min)	AVAILABLE GRANTS FOR BUSINESS OWNERS	FLYER
APR 17	THR	10:00 AM (60 min)	INSIDE SCOOP ON BUSINESS LOANS BY GENWEST CAPITAL (2/4): INTRO TO ALTERNATIVE BUSINESS LOANS	FLYER
APR 22	TUE	10:00 AM (60 min)	FINANCIAL BOOTCAMP FOR SMALL BUSINESS OWNERS (2/3): FORECASTING & GROWTH PLANNING	FLYER
APR 22	TUE	11:00 AM (60 min)	CREDIT CLASH: MASTERING PERSONAL VS. BUSINESS CREDIT	FLYER
APR 24	THR	11:00 AM (60 min)	INSIDE SCOOP ON BUSINESS LOANS BY GENWEST CAPITAL (3/4): UNDERSTANDING THE 5C'S OF CREDIT	FLYER

OPERATION

MAR 18	TUE	1:00 PM (60 min)	LEGAL, TAX, AND IP FOUNDATIONS (1/2): 5 LEGAL TIPS EVERY SMALL BUSINESS OWNER SHOULD KNOW	FLYER
APR 22	TUE	1:00 PM (60 min)	LEGAL, TAX, AND IP FOUNDATIONS (2/2): INTELLECTUAL PROPERTY ISSUES FOR SMALL BUSINESS OWNERS	FLYER

If you're viewing the digital flyer, click on each workshop title and flyer button to learn more and register now!

MARKETING

MAR 18	TUE	11:00 AM (60 min)	BOOST YOUR ONLINE VISIBILITY AND SALES IN 2025 (2/3): REACH CUSTOMERS ONLINE WITH GOOGLE - LEVERAGE GOOGLE TOOLS TO BOOST YOUR VISIBILITY	FLYER
MAR 18	TUE	11:00 AM (60 min)	MARKETING, ADVERTISING, AND PR (1/3): HOW CAN I LAUNCH A SUCCESSFUL MARKETING CAMPAIGN?	FLYER
MAR 26	WED	11:00 AM (60 min)	MARKETING, ADVERTISING, AND PR (2/3): 10 TIPS TO PLAN YOUR AD PLACEMENTS	FLYER
APR 1	TUE	11:00 AM (60 min)	MARKETING, ADVERTISING, AND PR (3/3): WHAT IS ADVERTISING? TEN TIPS TO PLAN YOUR AD PLACEMENTS	FLYER
APR 17	THR	1:00 PM (60 min)	DIGITAL MARKETING WEBINAR SERIES (3/6): LIGHTS, CANVA, ACTION! VIDEO POTENTIAL FOR BUSINESS	FLYER

PROCUREMENT

MAR 18	TUE	1:00 PM (60 min)	PROCUREMENT MASTERCLASS: WORKING WITH CALTRANS OBTAINING CERTIFICATIONS (2/4)	FLYER
MAR 25	TUE	1:00 PM (60 min)	PROCUREMENT MASTERCLASS: WORKING WITH CALTRANS WORKING ON BID PROPOSALS (3/4)	FLYER
APR 1	TUE	1:00 PM (60 min)	PROCUREMENT MASTERCLASS: WORKING WITH CALTRANS ACCESS TO CAPITAL - FUNDING TO FUEL YOUR LIFTOFF (4/4)	FLYER

MANAGEMENT

MAR 13	THR	9:00 AM (60 min)	REBUILDING HOMES, BUSINESSES & LIVES AFTER WILDFIRES (1/3): GEO, STRUCTURAL, AND CIVIL ENGINEERS	FLYER
MAR 19	WED	1:00 PM (60 min)	BUSINESS FUNDAMENTALS (2/5): STARTING A SMALL BUSINESS	FLYER
MAR 20	THR	9:00 AM (60 min)	REBUILDING HOMES, BUSINESSES & LIVES AFTER WILDFIRES (2/3): GENERAL CONTRACTOR	FLYER
MAR 27	THR	9:00 AM (60 min)	REBUILDING HOMES, BUSINESSES & LIVES AFTER WILDFIRES (3/3): PRE-CONSTRUCTION & LAND USE EXPERTS	FLYER

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MANAGEMENT

APR 1	TUE	3:30 PM (150 min)	2025 SEASON I: ENTREPRENEUR TRAINING PROGRAM	FLYER
APR 2	WED	1:00 PM (60 min)	BUSINESS FUNDAMENTALS (4/5): GROWING A SMALL BUSINESS	FLYER
APR 3	THR	3:30 PM (150 min)	2025 SEASON I: ENTREPRENEUR TRAINING PROGRAM	FLYER
APR 8	TUE	3:30 PM (150 min)	2025 SEASON I: ENTREPRENEUR TRAINING PROGRAM	FLYER
APR 9	WED	1:00 PM (60 min)	BUSINESS FUNDAMENTALS (5/5): PIVOTING A SMALL BUSINESS	FLYER
APR 10	THR	3:30 PM (150 min)	2025 SEASON I: ENTREPRENEUR TRAINING PROGRAM	FLYER
APR 15	TUE	3:30 PM (150 min)	2025 SEASON I: ENTREPRENEUR TRAINING PROGRAM	FLYER
APR 17	THR	3:30 PM (150 min)	2025 SEASON I: ENTREPRENEUR TRAINING PROGRAM	FLYER

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