

PACE BUSINESS FEB-MAR 2025 WORKSHOP SCHEDULE

SCAN ME



Pacific Asian
Consortium
in Employment

FINANCE

FEB 19	TUE	1:00 PM (90 min)	AVAILABLE GRANTS FOR BUSINESS OWNERS	FLYER
MAR 25	TUE	10:00 AM (60 min)	FINANCIAL BOOTCAMP FOR SMALL BUSINESS OWNERS SERIES: BUDGETING & CASH FLOW MANAGEMENT	FLYER

MANAGEMENT

FEB 18	TUE	5:00 PM (120 min)	MARKETPLACE EDUCATION WEBINAR SERIES (1/4): UNDERSTANDING THE MARKETPLACE	FLYER
FEB 20	THR	5:00 PM (120 min)	MARKETPLACE EDUCATION WEBINAR SERIES (2/4): CHOOSING A BUSINESS & GATHERING MARKETPLACE INSIGHTS	FLYER
FEB 25	TUE	5:00 PM (120 min)	MARKETPLACE EDUCATION WEBINAR SERIES (3/4): DESIGNING A PRODUCT	FLYER
FEB 27	THR	5:00 PM (120 min)	MARKETPLACE EDUCATION WEBINAR SERIES (4/4): DEVELOPING A BUSINESS PLAN	FLYER

OPERATION

FEB 11	TUE	11:00 AM (60 min)	STARTING A FOOD TRUCK BUSINESS IN ONE MONTH (1/3): INTRO TO THE FOOD TRUCK, LEGAL, FINANCIAL ESSENTIALS	FLYER
FEB 18	TUE	11:00 AM (60 min)	STARTING A FOOD TRUCK BUSINESS IN ONE MONTH (2/3): BUILDING A WINNING MENU & CONCEPT, EFFECTIVE MARKETING	FLYER
FEB 25	TUE	11:00 AM (60 min)	STARTING A FOOD TRUCK BUSINESS IN ONE MONTH (3/3): NAVIGATING EVENTS & FESTIVALS FOR FOOD TRUCKS	FLYER

MARKETING

FEB 6	THR	1:00 PM (60 min)	DIGITAL MARKETING SERIES: COOKING UP A MARKETING PLAN FOR YOUR BUSINESS	FLYER
MAR 6	THR	1:00 PM (60 min)	DIGITAL MARKETING SERIES: CANVA KICKSTART FOR YOUR BUSINESS	FLYER
MAR 18	TUE	11:00 AM (60 min)	BOOST YOUR ONLINE VISIBILITY AND SALES IN 2025: REACH CUSTOMERS ONLINE WITH GOOGLE - LEVERAGE GOOGLE TOOLS TO BOOST YOUR VISIBILITY	FLYER
MAR 18	TUE	11:00 AM (60 min)	LEARNING ABOUT MARKETING, ADVERTISING, AND PR: HOW CAN I LAUNCH A SUCCESSFUL MARKETING CAMPAIGN?	FLYER
MAR 26	WED	11:00 AM (60 min)	LEARNING ABOUT MARKETING, ADVERTISING, AND PR: 10 TIPS TO PLAN YOUR AD PLACEMENTS	FLYER

PROCUREMENT

FEB 4	TUE	1:00 PM (90 min)	ProcureLA ACCELERATOR (3/6): INTRO TO CITY OF LA CERTIFICATIONS FOR SMALL BUSINESSES	FLYER
FEB 5	WED	10:00 AM (60 min)	STATE SMALL BUSINESS & DVBE CONTRACTING (3/4): I'M CERTIFIED, NOW WHAT?	FLYER
FEB 11	TUE	1:00 PM (90 min)	ProcureLA ACCELERATOR (4/6): MARKETING TO CITY OF LA DEPT & PRIME CONTRACTORS	FLYER
FEB 18	TUE	1:00 PM (90 min)	ProcureLA ACCELERATOR (5/6): MASTERING BID PROPOSALS	FLYER
FEB 25	TUE	1:00 PM (90 min)	ProcureLA ACCELERATOR (6/6): KEY STEPS AFTER WINNING A CONTRACT	FLYER

If you're viewing the digital flyer, click on each workshop title and flyer button to learn more and register now!