

WEBINAR

SERIES 3 X 60 MIN

Business Beyond the Shoe Box
SYSTEMS AND SOLUTIONS FOR SMALL BUSINESS OWNERS

FINANCIAL BOOTCAMP (II) FOR SMALL BUSINESS OWNERS

SCAN ME



Registration is required only once for all 3 sessions



Register Here
tinyurl.com/hm2vtyu6

Financial Bootcamp for Small Business Owners
3-part presentation on the financial fundamentals Small business owners need to know in order to have their business that deliver on its promise of financial freedom. Success is not an event but it is a result.

SESSION 1

MAR 25 (TUE) 10:00 AM (60 MIN)

Budgeting & Cash Flow Management
– The gateway to abundance!

SESSION 2

APR 22 (TUE) 10:00 AM (60 MIN)

Forecasting & Growth Planning
– Success is not an event, it's a result!

SESSION 3

MAY 20 (TUE) 10:00 AM (60 MIN)

Hiring Help Employees & 1099 Contractors
– It takes teamwork to make the dream work!



Lorna Whiteaker
Business Beyond the Shoebox

LORNA WHITEAKER is a Small Business Owner, Consultant, Profit Coach, Financial Skills Trainer, and Business Growth Expert with more than 40 years of experience. She has worked with small businesses in all stages of business development from local "mom and pop" shops to international corporations. With her "real world know-how" operating her business, BusinessBeyondTheShoeBox.com, she has helped hundreds of entrepreneurs design and implement financial game plans and frameworks that support profitability.



visit our website:
www.pacelabdc.org



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Brought to you in partnership with the City of Los Angeles Economic and Workforce Development Department (EWDD) and BusinessSource Center in Pico-Union Westlake Region (operated by PACE Business Development Center).



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