

Connecting Small Businesses with L.A.'s Big Opportunities
Unlock Contracting Opportunities with Free Support Services

ACCELERATOR FOR SMALL BUSINESS

Fast-Track Your Team to a Winning City Contact

2025 Webinar - 6 Modules

Join our 6-module accelerator in 2025. This webinar will provide you with how to navigate LA's government procurement process, access certification benefits, market to city departments, craft winning proposals, and develop competitive budgets to secure contracting opportunities.

1

Navigating the City of Los Angeles Government Structure & Contracting Opportunities

JAN 21
1:00 pm
90 min

A clear understanding of how the LA city functions

4

Crafting Marketing Strategy to City of LA Dept & Prime Contractors

FEB 11
1:00 pm
90 min

Guide you through the key strategies for marketing your business

2

Unlocking Procurement Opportunities with the City of LA's RAMPLA Portal

JAN 28
1:00 pm
90 min

How to leverage the City of Los Angeles' RAMPLA procurement portal

5

Mastering Bid Proposals: Key Strategies for RFP Submissions

FEB 18
1:00 pm
90 min

A step-by-step guide on the essential components of a successful bid

3

Introduction to City of LA Certifications for Small Businesses

FEB 4
1:00 pm
90 min

How the City of Los Angeles' certification programs can provide a competitive edge

6

Navigating Post-Bid Success: Key Steps After Winning a Contract

FEB 25
1:00 pm
90 min

Explore the crucial next steps after securing a contract and how to ensure successful project execution

Register Here
tinyurl.com/bdxxundz

Registration is required only once for all six zoom sessions.



Contact Us

www.ProcureLA.com
ProcureLA@pacela.org

ProcureLA, a new program launched by Mayor Bass and the City of Los Angeles Economic and Workforce Development Department (EWDD), provides free resources to help small businesses secure contracts and is operated by **PACE (Pacific Asian Consortium in Employment)**.