

ENTREPRENEUR TRAINING PROGRAM

Save the Date!

TRAINING SCHEDULE - 10 SESSIONS

APR 1 - MAY 1, 2025 | 3:30 - 6:00 PM (PT)

Session	Date	Topics Covered
1	APR 1 (TUE)	Entrepreneurial Keys to Success
2	APR 3 (THR)	Intro to Business Plan: Defining Mission and Setting Goals
3	APR 8 (TUE)	Marketing Analysis: Customers, Competition & Industry / Marketing: Product/Service
4	APR 10 (THR)	Marketing Product, Services, Price, Place, Promotion
5	APR 15 (TUE)	Small Business Taxes (IRS, EDD)
6	APR 17 (THR)	Managing Your Money: Recordkeeping & Accounting
7	APR 22 (TUE)	Budgeting and Cash Flow Management Cash Flow Projections
8	APR 24 (THR)	Legal Aspects – Choice of Entity, Contracts, Licensing & Permits
9	APR 29 (TUE)	Protecting Your Business Assets: Intellectual Property, Business Insurance and Risk Management
10	MAY 1 (THR)	Access to Capital

PACE Women's
Business Center



GO-Biz



*Reasonable accommodations for persons with disabilities will be made if requested at least a day in advance. Contact Women Business Center Director, Swann Do at sdo@pacela.org or the main office at 213-353-9400.

Training will be held at 1055 Wilshire Blvd., 900B, Los Angeles, CA 90017

Visit our website: www.pacelabdc.org

For more information, please email: sdo@pacela.org