

ENTREPRENEUR TRAINING PROGRAM

TRAINING SCHEDULE - 10 SESSIONS

AUG 3 - AUG 31, 2024 | 9:30 AM - 3:00 PM (PST)

Session	Date	Topics Covered
1 & 2	AUG 3 (SAT)	<ul style="list-style-type: none"> • Entrepreneurial Keys to Success • Intro to Business Plan: Defining Mission and Setting Goals
3 & 4	AUG 10 (SAT)	<ul style="list-style-type: none"> • Marketing Analysis, Customers, Competition & Industry • Marketing Product, Services, Price, Place, Promotion
5 & 6	AUG 17 (SAT)	<ul style="list-style-type: none"> • Small Business Taxes (IRS, EDD) • Managing Your Money: Recordkeeping & Accounting
7 & 8	AUG 24 (SAT)	<ul style="list-style-type: none"> • Budgeting and Cash Flow Management & Projections • Legal Entity / Contracts / Licensing & Permits
9 & 10	AUG 31 (SAT)	<ul style="list-style-type: none"> • Intellectual Property, Insurance & Risk Management • Access to Capital - Financing Your Business

*Upon 100% attendance of the class, you will receive a reimbursement of \$150.

*You are responsible for paying the non-refundable ticket fee charged by Eventbrite.

*The payment method is online (credit card). People who need to use the pay-at-the-door method should email Swann Do at SDo@pacela.org.

PACE Women's
Business Center



Training will be held at 1055 Wilshire Blvd., 900B, Los Angeles, CA 90017

Visit our website: www.pacelabdc.org

For more information, please email: sdo@pacela.org

CALIFORNIA Governor's Office of Business and Economic Development (GO-Biz) serves as the state of California's leader in job growth and economic development efforts.



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