## ENTREPRENEUR TRAINING PROGRAM

## **TRAINING SCHEDULE - 10 SESSIONS**

AUG 3 - AUG 31, 2024 | 9:30 AM - 3:00 PM (PST)

Session	Date	Topics Covered
١& 2	AUG 3 (SAT)	<ul> <li>Entrepreneurial Keys to Success</li> <li>Intro to Business Plan: Defining Mission and Setting Goals</li> </ul>
3 & 4	AUG 10 (SAT)	<ul> <li>Marketing Analysis, Customers, Competition &amp; Industry</li> <li>Marketing Product, Services, Price, Place, Promotion</li> </ul>
5 & 6	AUG 17 (SAT)	<ul> <li>Small Business Taxes (IRS, EDD)</li> <li>Managing Your Money: Recordkeeping &amp; Accounting</li> </ul>
7 & 8	AUG 24 (SAT)	<ul> <li>Budgeting and Cash Flow Management &amp; Projections</li> <li>Legal Entity / Contracts / Licensing &amp; Permits</li> </ul>
9 & 10	AUG 31 (SAT)	<ul> <li>Intellectual Property, Insurance &amp; Risk Management</li> <li>Access to Capital - Financing Your Business</li> </ul>

\*Upon 100% attendance of the class, you will receive a reimbursement of \$150. \*You are responsible for paying the non-refundable ticket fee charged by Eventbrite. \*The payment method is online (credit card). People who need to use the pay-atthe-door method should email Swann Do at SDo@pacela.org.



**REGISTER HERE** www.tinyurl.com/423xyu26



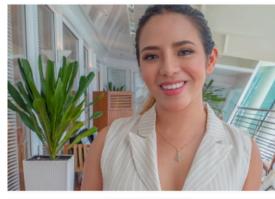
Training will be held at 1055 Wilshire Blvd., 900B, Los Angeles, CA 90017 Visit our website: www.pacelabdc.org For more information, please email: sdo@pacela.org







## U Women's Business Center









CALIFORNIA Governor's Office of Business and Economic Development (GO-Biz) serves as the state of California's leader in job growth and economic development efforts.

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