ENTREPRENEUR TRAINING PROGRAM

TRAINING SCHEDULE - 10 SESSIONS

AUG 3 - AUG 31, 2024 | 9:30 AM - 3:00 PM (PST)

Session	Date	Topics Covered
١& 2	AUG 3 (SAT)	 Entrepreneurial Keys to Success Intro to Business Plan: Defining Mission and Setting Goals
3 & 4	AUG 10 (SAT)	 Marketing Analysis, Customers, Competition & Industry Marketing Product, Services, Price, Place, Promotion
5 & 6	AUG 17 (SAT)	 Small Business Taxes (IRS, EDD) Managing Your Money: Recordkeeping & Accounting
7 & 8	AUG 24 (SAT)	 Budgeting and Cash Flow Management & Projections Legal Entity / Contracts / Licensing & Permits
9 & 10	AUG 31 (SAT)	 Intellectual Property, Insurance & Risk Management Access to Capital - Financing Your Business

*Upon 100% attendance of the class, you will receive a reimbursement of \$150. *You are responsible for paying the non-refundable ticket fee charged by Eventbrite. *The payment method is online (credit card). People who need to use the pay-atthe-door method should email Swann Do at SDo@pacela.org.



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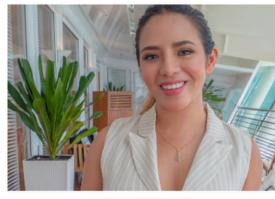
Training will be held at 1055 Wilshire Blvd., 900B, Los Angeles, CA 90017 Visit our website: www.pacelabdc.org For more information, please email: sdo@pacela.org







U Women's Business Center









CALIFORNIA Governor's Office of Business and Economic Development (GO-Biz) serves as the state of California's leader in job growth and economic development efforts.

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