

WEBINAR 2024

THINK LIKE AN ENTREPRENEUR

(Setting SMART Business Goals)

4 SERIES X 90 MIN

What You'll Learn:

- Gain clarity on business foundations and finance with lessons designed to help you confidently run your business.
- Unlock the keys to entrepreneurial success with our dynamic webinar series, equipping you with essential business skills.
- Join us for insights, strategies, and actionable steps that will propel your business to new heights.



Guest Speaker
LISA STEVENS

Vice President, Senior Business Consultant
JPMorgan Chase for Business Racial Equity

She has dedicated her career to serving and growing the business community across Los Angeles. As a Certified Business Mentor with JPMorgan Chase's Minority Entrepreneur and Racial Equity Commitment Team, she supports small businesses in underserved communities through personalized mentorship. Lisa's guidance encompasses crucial aspects of business development, operational management, cash flow, and access to capital, ensuring that entrepreneurs receive the necessary guidance to thrive in their respective industries.

 **Register Here**
tinyurl.com/yhd9hynj

Sign up now for this exclusive webinar series



MAR 13 (WED) 10:00 AM

YOUR NEXT-LEVEL BUSINESS
- Building a Foundation that Lasts



APR 17 (WED) 10:00 AM

THE POWER OF CAPITAL
- How to Fuel the Growth of Your Business



MAY 15 (WED) 10:00 AM

NAVIGATING YOUR CASH FLOW
- Increasing Cash In and Decreasing Cash Out



JUN 12 (WED) 10:00 AM

WINDOWS OF OPPORTUNITY
- What to Know When Considering Supplier Diversity Programs



visit our website:
www.pacelabdc.org



for more info, please email:
SMay@pacela.org

Brought to you in partnership with the City of Los Angeles Economic and Workforce Development Department (EWDD) and BusinessSource Center in Hollywood Region (operated by PACE Business Development Center).