

# PACE BUSINESS JULY-AUGUST 2024 WORKSHOP SCHEDULE



## FINANCE

<b>JULY 16</b>	<b>TUE</b>	<b>1:00 PM (90 min)</b>	AVAILABLE GRANTS FOR BUSINESS OWNERS	FLYER
<b>AUG 20</b>	<b>TUE</b>	<b>1:00 PM (90 min)</b>	AVAILABLE GRANTS FOR BUSINESS OWNERS	FLYER

## MARKETING

<b>JULY 11</b>	<b>THR</b>	<b>12:00 PM (120 min)</b>	DIGITAL MARKETING FOR WOMEN-OWNED BUSINESSES: THE POWER OF CONNECTIONS - LEVERAGING NETWORKING FOR YOUR SMALL BUSINESS	FLYER
<b>JULY 17</b>	<b>WED</b>	<b>10:00 AM (60 min)</b>	GROW WITH GOOGLE FOR SMALL BUSINESSES: LAUNCH YOUR BUSINESS WITH CUSTOMER-FOCUSED MARKETING	FLYER
<b>JULY 18</b>	<b>THR</b>	<b>2:00 PM (60 min)</b>	HUSTLE & HANDSHAKES: NETWORKING FOR SUCCESS & SUPPORTING LOCAL BUSINESS IN HOLLYWOOD	FLYER
<b>AUG 8</b>	<b>THR</b>	<b>12:00 PM (120 min)</b>	DIGITAL MARKETING FOR WOMEN-OWNED BUSINESSES: PAID, EARNED AND OWNED MEDIA - THREE ESSENTIAL ELEMENTS TO MARKETING SUCCESS	FLYER
<b>AUG 14</b>	<b>WED</b>	<b>10:00 AM (60 min)</b>	GROW WITH GOOGLE FOR SMALL BUSINESSES: LAUNCH YOUR BUSINESS WITH CUSTOMER-FOCUSED MARKETING INCREASE YOUR SALES WITH GOOGLE TOOL	FLYER

If you're viewing the digital flyer, click on each workshop title and flyer button to learn more and register now!



## MANAGEMENT

JULY 6	SAT	11:00 AM (60 min)	DAZED & CONFUSED IN STARTING YOUR SMALL BUSINESS?	FLYER
JULY 20	SAT	11:00 AM (60 min)	DAZED & CONFUSED IN STARTING YOUR SMALL BUSINESS?	FLYER
JULY 27	SAT	11:00 AM (60 min)	DAZED & CONFUSED IN STARTING YOUR SMALL BUSINESS?	FLYER
AUG 3	SAT	9:30 AM - 3:00 PM	ENTREPRENEUR TRAINING PROGRAM - SEASON II	FLYER
AUG 10	SAT	9:30 AM - 3:00 PM	ENTREPRENEUR TRAINING PROGRAM - SEASON II	FLYER
AUG 17	SAT	9:30 AM - 3:00 PM	ENTREPRENEUR TRAINING PROGRAM - SEASON II	FLYER
AUG 24	SAT	9:30 AM - 3:00 PM	ENTREPRENEUR TRAINING PROGRAM - SEASON II	FLYER
AUG 31	SAT	9:30 AM - 3:00 PM	ENTREPRENEUR TRAINING PROGRAM - SEASON II	FLYER

## OPERATION

JULY 18	THR	12:00 PM (60 min)	START YOUR FOOD TRUCK BUSINESS IN 3 MONTHS, PT. 1	FLYER
AUG 13	TUE	10:00 AM (60 min)	FOOD BUSINESS & CPG LAUNCH STRATEGIES	FLYER
AUG 27	TUE	3:00 PM (60 min)	STARTING A COTTAGE FOOD BUSINESS IN LA COUNTY	

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