

PACE BUSINESS APR-MAY 2024 WORKSHOP SCHEDULE

SCAN ME



FINANCE

APR 9	TUE	1:00 PM (90 min)	DOLLARS AND DREAMS: PERSONAL FINANCIAL STRATEGIES FOR BUSINESS SUCCESS	FLYER
APR 16	TUE	1:00 PM (90 min)	AVAILABLE GRANTS FOR BUSINESS OWNERS	FLYER
APR 17	WED	10:00 AM (90 min)	THINK LIKE AN ENTREPRENEUR SERIES: HOW TO FUEL THE GROWTH OF YOUR BUSINESS	FLYER
MAY 15	WED	10:00 AM (90 min)	THINK LIKE AN ENTREPRENEUR SERIES: NAVIGATING YOUR CASHFLOW - INCREASING CASH IN AND DECREASING CASH OUT	FLYER
MAY 16	THR	1:00 PM (60 min)	SQUARE'S EASY TECH WEBINAR SERIES (1/2): MAXIMIZE PROFITS AND STREAMLINE OPERATIONS	FLYER
MAY 21	TUE	10:00 AM (90 min)	UNLOCK SUCCESS SERIES: UNDERSTAND CREDIT REPORTING AND ITS INFLUENCE ON YOUR BUSINESS	FLYER
MAY 21	TUE	1:00 PM (90 min)	AVAILABLE GRANTS FOR BUSINESS OWNERS	FLYER
MAY 23	THR	1:00 PM (60 min)	SQUARE'S EASY TECH WEBINAR SERIES (2/2): MAXIMIZE PROFITS AND STREAMLINE OPERATIONS	FLYER

MANAGEMENT

APR 23	TUE	10:00 AM (60 min)	FINANCIAL BOOTCAMP SERIES: HIRING HELP - EMPLOYEES AND 1099 CONTRACTORS	FLYER
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MARKETING

APR 10	WED	1:00 PM (60 min)	CONTENT MARKETING FOR SMALL BUSINESSES: THE ART OF EFFECTIVE SLIDE DESIGN	FLYER
APR 11	THR	12:00 PM (120 min)	DIGITAL MARKETING FOR WOMEN-OWNED BUSINESSES: EMAIL MARKETING ESSENTIALS	FLYER
APR 11	THR	1:00 PM (60 min)	USING AI FOR DIGITAL MARKETING: YOUTUBE FOR BUSINESS	FLYER
APR 25	THR	1:00 PM (60 min)	CANVA FOR BEGINNERS: DIVE INTO DESIGN WITH CANVA	FLYER
MAY 1	WED	12:00 PM (120 min)	DIGITAL MARKETING FOR WOMEN-OWNED BUSINESSES: DEFINING YOUR AUDIENCE – THE POWER OF BUYER PERSONAS	FLYER
MAY 8	WED	1:00 PM (60 min)	CONTENT MARKETING SERIES: SLIDE DESIGN MASTERY – TECHNIQUES FOR CREATING PERSUASIVE PRESENTATIONS	FLYER
MAY 9	THR	1:00 PM (60 min)	CANVA CREATIONS: BEYOND THE BASICS	FLYER

OPERATION

APR 10	WED	4:00 PM (120 min)	DECODING TAX COMPLEXITIES SERIES: STREAMLINING PAYROLL TAX DEPOSITS, ELECTRONIC FILING, AND PAYMENT PROCESSES	FLYER
APR 18	THR	10:00 AM (60 min)	UNLOCKING BUSINESS VALUE: NAVIGATING EXIT, TAX, AND KEY EMPLOYEE CHALLENGES FOR LONG-TERM BUSINESS SUCCESS	FLYER
APR 23	TUE	10:00 AM (90 min)	UNLOCK SUCCESS SERIES: CHOOSING THE RIGHT ORGANIZATIONAL STRUCTURE AND TAXATION APPROACH	FLYER