

PACE BUSINESS MAR-APR 2024 WORKSHOP SCHEDULE



FINANCE

MAR 13	WED	10:00 AM (60 min)	BANK OF AMERICA - SMALL BUSINESS FINANCES SERIES: BUILDING BUSINESS CREDIT	FLYER
MAR 13	WED	10:00 AM (90 min)	THINK LIKE AN ENTREPRENEUR SERIES: YOUR NEXT-LEVEL BUSINESS - BUILD A FOUNDATION THAT LASTS	FLYER
MAR 19	TUE	10:00 AM (90 min)	UNLOCK SUCCESS: MASTER BUSINESS FINANCING AND LENDING STRATEGIES	FLYER
MAR 19	TUE	1:00 PM (90 min)	AVAILABLE GRANTS FOR BUSINESS OWNERS	FLYER
MAR 20	WED	10:00 AM (60 min)	BANK OF AMERICA - SMALL BUSINESS SERIES: HOW TO OBTAIN BUSINESS LOANS IN TODAY'S ENVIRONMENT	FLYER
MAR 22	FRI	10:00 AM (60 min)	ACCOUNTING FOR BUSINESS OWNERS: HOW TO PREPARE A LOAN APPLICATION	FLYER
MAR 26	TUE	10:00 AM (60 min)	FINANCIAL BOOTCAMP SERIES: FINANCIAL FORECASTING AND GROWTH PLANNING FOR SMALL BUSINESSES	FLYER
MAR 26	TUE	4:00 PM (60 min)	ACCESS TO CAPITAL OPTIONS	FLYER
MAR 27	WED	10:00 AM (60 min)	BANK OF AMERICA - SMALL BUSINESS SERIES: ALTERNATIVE FINANCING OPTIONS FOR SMALL BUSINESS	FLYER
APR 3	WED	10:00 AM (60 min)	BANK OF AMERICA - SMALL BUSINESS SERIES: HOW TO MANAGE YOUR SMALL BUSINESS CASH FLOW	FLYER
APR 17	WED	10:00 AM (90 min)	THINK LIKE AN ENTREPRENEUR SERIES: HOW TO FUEL THE GROWTH OF YOUR BUSINESS	FLYER
APR 23	TUE	1:00 PM (90 min)	AVAILABLE GRANTS FOR BUSINESS OWNERS	FLYER

MARKETING

MAR 7	THR	11:00 AM (60 min)	CHATGPT AND AI FOR MARKETING	FLYER
MAR 14	THR	1:00 PM (60 min)	USING AI FOR VIDEO	FLYER
APR 10	WED	1:00 PM (60 min)	CONTENT MARKETING FOR SMALL BUSINESSES: THE ART OF EFFECTIVE SLIDE DESIGN	FLYER
APR 11	THR	12:00 PM (120 min)	DIGITAL MARKETING FOR WOMEN-OWNED BUSINESSES: EMAIL MARKETING ESSENTIALS	FLYER
APR 11	THR	1:00 PM (60 min)	USING AI FOR DIGITAL MARKETING: YOUTUBE FOR BUSINESS	FLYER
APR 25	THR	1:00 PM (60 min)	CANVA FOR BEGINNERS: DIVE INTO DESIGN WITH CANVA	FLYER

MANAGEMENT

MAR 5	TUE	10:00 AM (120 min)	WOMEN IN CONSTRUCTION WEEK: FIRESIDE CHAT WITH LINXS CONSTRUCTORS	FLYER
APR 23	TUE	10:00 AM (60 min)	FINANCIAL BOOTCAMP SERIES: HIRING HELP - EMPLOYEES AND 1099 CONTRACTORS	FLYER

OPERATION

MAR 13	WED	4:00 PM (120 min)	DECODING TAX COMPLEXITIES SERIES: BUSINESS USE OF YOUR HOME	FLYER
APR 3	WED	4:00 PM (120 min)	DECODING TAX COMPLEXITIES SERIES: HIRING EMPLOYEES OR INDEPENDENT CONTRACTORS	FLYER
APR 10	WED	4:00 PM (120 min)	DECODING TAX COMPLEXITIES SERIES: STREAMLINING PAYROLL TAX DEPOSITS, ELECTRONIC FILING, AND PAYMENT PROCESSES	FLYER
APR 23	TUE	10:00 AM (90 min)	UNLOCK SUCCESS SERIES: CHOOSING THE RIGHT ORGANIZATIONAL STRUCTURE AND TAXATION APPROACH	FLYER