

PACE BUSINESS FEB-MAR 2024 WORKSHOP SCHEDULE

SCAN ME



FINANCE

FEB 20	TUE	1:00 PM (90 min)	AVAILABLE GRANTS FOR BUSINESS OWNERS	FLYER
FEB 20	TUE	10:00 AM (90 min)	UNLOCK SUCCESS: UNDERSTAND CREDIT REPORTING AND ITS INFLUENCE ON YOUR BUSINESS	FLYER
FEB 27	TUE	10:00 AM (60 min)	FINANCIAL BOOTCAMP SERIES: BUDGETING AND CASH FLOW MANAGEMENT	FLYER
MAR 6	WED	10:00 AM (60 min)	BANK OF AMERICA - SMALL BUSINESS FINANCES SERIES: BUILDING A FINANCIAL FOUNDATION	FLYER
MAR 13	WED	10:00 AM (60 min)	BANK OF AMERICA - SMALL BUSINESS FINANCES SERIES: BUILDING BUSINESS CREDIT	FLYER
MAR 19	TUE	10:00 AM (90 min)	UNLOCK SUCCESS: MASTER BUSINESS FINANCING AND LENDING STRATEGIES	FLYER
MAR 19	TUE	1:00 PM (90 min)	AVAILABLE GRANTS FOR BUSINESS OWNERS	FLYER
MAR 20	WED	10:00 AM (60 min)	BANK OF AMERICA - SMALL BUSINESS FINANCES SERIES: HOW TO OBTAIN BUSINESS LOANS IN TODAY'S ENVIRONMENT	FLYER
MAR 26	TUE	10:00 AM (60 min)	FINANCIAL BOOTCAMP SERIES: FINANCIAL FORECASTING AND GROWTH PLANNING FOR SMALL BUSINESSES	FLYER
MAR 27	WED	10:00 AM (60 min)	BANK OF AMERICA - SMALL BUSINESS FINANCES SERIES: HOW TO MANAGE YOUR SMALL BUSINESS CASH FLOW	FLYER

OPERATION

FEB 14	WED	1:00 PM (60 min)	HR LAB SERIES: HOW TO AVOID MISCLASSIFYING YOUR EMPLOYEE	FLYER
--------	-----	------------------	---	-------



MARKETING

FEB 8	THR	11:00 AM (60 min)	BUSINESS OWNERS: CREATE AND IMPLEMENT YOUR 30-SECOND ELEVATOR PITCH	FLYER
FEB 8	THR	1:00 PM (60 min)	CONVERT YOUR OFFICE INTO A VIDEO STUDIO	FLYER
MAR 6	WED	1:00 PM (60 min)	VISUAL BRANDING: DESIGNING COMPELLING GRAPHICS TO PROMOTE YOUR BUSINESS	FLYER
MAR 7	THR	11:00 AM (60 min)	CHATGPT AND AI FOR MARKETING	FLYER
MAR 14	THR	1:00 PM (60 min)	USING AI FOR VIDEO	FLYER

MANAGEMENT

FEB 8	THR	4:00 PM (60 min)	DAZED AND CONFUSED IN STARTING YOUR SMALL BUSINESS?	FLYER
FEB 13	TUE	12:00 PM (60 min)	DAZED AND CONFUSED IN STARTING YOUR SMALL BUSINESS?	FLYER
FEB 13	TUE	4:00 PM (120 min)	CONNECT TO CONTRACTS ACCELERATOR KICK-OFF	FLYER
FEB 15	THR	11:00 AM (60 min)	DAZED AND CONFUSED IN STARTING YOUR SMALL BUSINESS?	FLYER
FEB 20	TUE	4:00 PM (60 min)	DAZED AND CONFUSED IN STARTING YOUR SMALL BUSINESS?	FLYER
FEB 22	THR	12:00 PM (60 min)	DAZED AND CONFUSED IN STARTING YOUR SMALL BUSINESS?	FLYER
MAR 13	WED	10:00 AM (90 min)	THINK LIKE AN ENTREPRENEUR SERIES: YOUR NEXT-LEVEL BUSINESS - BUILDING A FOUNDATION THAT LASTS	FLYER

ENTREPRENEURSHIP

FEB 27	TUE	4:00 PM (2.5 hr)	ENTREPRENEUR TRAINING PROGRAM (1/10): KEYS TO SUCCESS	FLYER
FEB 29	THR	4:00 PM (2.5 hr)	ENTREPRENEUR TRAINING PROGRAM (2/10): DEFINING MISSION AND SETTING GOALS	FLYER
MAR 5	TUE	4:00 PM (2.5 hr)	ENTREPRENEUR TRAINING PROGRAM (3/10): MARKETING ANALYSIS, CUSTOMERS, COMPETITION & INDUSTRY	FLYER
MAR 7	THR	4:00 PM (2.5 hr)	ENTREPRENEUR TRAINING PROGRAM (4/10): MARKETING: PRODUCT/SERVICES, PRICE, PLACE, PROMOTION	FLYER
MAR 12	TUE	4:00 PM (2.5 hr)	ENTREPRENEUR TRAINING PROGRAM (5/10): SMALL BUSINESS TAXES (IRS, EDD)	FLYER
MAR 14	THR	4:00 PM (2.5 hr)	ENTREPRENEUR TRAINING PROGRAM (6/10): MANAGING YOUR MONEY: RECORDKEEPING/ACCOUNTING	FLYER
MAR 19	TUE	4:00 PM (2.5 hr)	ENTREPRENEUR TRAINING PROGRAM (7/10): BUDGETING & CASH FLOW MANAGEMENT / PROJECTIONS	FLYER
MAR 21	THR	4:00 PM (2.5 hr)	ENTREPRENEUR TRAINING PROGRAM (8/10): LEGAL ASPECTS: CHOICE OF ENTITY, CONTRACTS, LICENSING & PERMIT	FLYER
MAR 26	TUE	4:00 PM (2.5 hr)	ENTREPRENEUR TRAINING PROGRAM (9/10): INTELLECTUAL PROPERTY, INSURANCE & RISK MANAGEMENT	FLYER
MAR 28	THR	4:00 PM (2.5 hr)	ENTREPRENEUR TRAINING PROGRAM (10/10): ACCESS TO CAPITAL - FINANCING YOUR BUSINESS	FLYER