

PACE BUSINESS DEC '23 - JAN '24 WORKSHOP SCHEDULE



FINANCE

DEC 5	TUE	12:30 PM (60 min)	WHAT APPLICANTS NEED TO PREPARE BEFORE APPLYING FOR A BUSINESS LOAN IN 2024	FLYER
DEC 5	TUE	1:00 PM (60 min)	CITY OF LOS ANGELES' PLASTIC REDUCTION ORDINANCES AND THE REUSABLE FOODWARE MICROGRANT PROGRAM	FLYER
DEC 12	TUE	10:00 AM (90 min)	UNLOCK SUCCESS: MASTER BUSINESS FINANCING AND LENDING STRATEGIES	FLYER
DEC 19	TUE	1:00 PM (60 min)	AVAILABLE GRANTS FOR BUSINESS OWNERS	FLYER
JAN 9	TUE	1:00 PM (60 min)	BUSINESS LOANS DESCONSTRUCTED: SMALL BUSINESS LOAN OVERVIEW	
JAN 16	TUE	10:00 AM (90 min)	UNLOCK SUCCESS: UNDERSTAND CREDIT REPORTING AND ITS INFLUENCE ON YOUR BUSINESS	
JAN 16	TUE	1:00 PM (60 min)	BUSINESS LOANS DESCONSTRUCTED: 5 C'S OF CREDIT & UNDERWRITING	
JAN 23	TUE	1:00 PM (60 min)	BUSINESS LOANS DESCONSTRUCTED: LOAN PACKAGING PROCESS	
JAN 23	TUE	10:00 AM (60 min)	QUICKBOOKS FOR SMALL BUSINESS OWNERS, PART 1 : GETTING STARTED	FLYER
JAN 25	THR	10:00 AM (60 min)	QUICKBOOKS FOR SMALL BUSINESS OWNERS, PART 2: EVERYDAY TASKS	FLYER
JAN 30	TUE	1:00 PM (60 min)	BUSINESS LOANS DESCONSTRUCTED: SOURCES OF FUNDS	

OPERATION

DEC 6	WED	11:00 AM (60 min)	(HUBZONE) HISTORICALLY UNDERUTILIZED BUSINESS ZONE CERTIFICATION BY SBA-LA	FLYER
JAN 10	WED	1:00 PM (60 min)	INDEPENDENT CONTRACTOR OR EMPLOYEE? HOW TO AVOID MISCLASSIFYING YOUR EMPLOYEE	FLYER
JAN 31	WED	1:00 PM (60 min)	WHY YOU NEED TO HAVE PAYROLL IN A CORRECT WAY?	FLYER

MANAGEMENT

JAN 17	WED	12:00 PM (60 min)	PROCUREMENT 1.0 SERIES: DOING BUSINESS WITH CITY OF LA/CERTIFICATIONS	FLYER
JAN 17	WED	1:00 PM (60 min)	TOP 10 SIGNS IT'S TIME TO CHANGE YOUR SMALL BUSINESS STRUCTURE (PART I)	FLYER
JAN 24	WED	12:00 PM (60 min)	PROCUREMENT 1.0 SERIES: CAPABILITY STATEMENT	FLYER
JAN 24	WED	1:00 PM (60 min)	TOP 10 SIGNS IT'S TIME TO CHANGE YOUR SMALL BUSINESS STRUCTURE (PART II)	FLYER
JAN 31	WED	12:00 PM (60 min)	PROCUREMENT 1.0 SERIES: ACCESS TO CAPITAL/CONTRACT FINANCING ASSISTANT PROGRAM	FLYER

MARKETING

DEC 13	WED	10:00 AM (120 min)	FINANCIAL LITERACY: MARKETING IN A DIGITAL WORLD - HOW TO GET NOTICED AND BUILD COMMUNITY ONLINE	FLYER
DEC 14	THR	1:00 PM (60 min)	CANVA: UNLOCKING HIDDEN GEMS - TIPS AND TRICKS FOR POWER USERS	FLYER
JAN 11	THR	1:00 PM (60 min)	USING AI FOR SOCIAL MEDIA	