

## 2022 PACE Business E-Library

*Instructions: Please click on each title to view the recording.*

### BUSINESS DEVELOPMENT & GROWTH

01/13/2022 (60 min) [Tax Incentives for Small Business](#)

01/27/2022 (60 min) [Tax planning Tips for Small Businesses](#)

02/23/2022 (60 min) [Accounting and bookkeeping basics for small business owners](#)

05/27/2022 (120 min) [Labor Law Bootcamp – Series I \(Korean Language\)](#)

05/31/2022 (120 min) [Labor Law Bootcamp – Series II \(Korean Language\)](#)

9/27/2022 (60 min) [Small Business Financial \(1/4\)](#)

9/29/2022 (60 min) [Small Business Financial \(2/4\)](#)

10/25/2022 (60 min) [Small Business Financial \(3/4\)](#)

10/27/2022 (60 min) [Small Business Financials \(4/4\)](#)

8/25/2022 (60 min) [QuickBooks Series \(1/4\) for Small Business Owners \(Going Beyond the Basics\)](#)

8/23/2022 (60 min) [QuickBooks Series \(2/4\) for Small Business Owners \(Everyday Tasks and Transactions\)](#)

7/28/2022 (60 min) [QuickBooks Series \(3/4\) for Small Business Owners \(Setting Up a Company and Using QB/QBO\)](#)

7/26/2022 (60 min) [QuickBooks Series \(4/4\) for Small Business Owners \(Accounting & Bookkeeping Basics\)](#)

9/14/2022 (60 min) [Retirement Plan for Small Business Owners \(Korean Language\)](#)

7/19/2022 (60 min) [Health Benefits under COBRA](#)

10/19/2022 (40 min) [Building a Strong Business Foundation that Lasts \(1/4\)](#)

11/16/2022 (60 min) [Building a Strong Business Foundation that Lasts \(2/4\)](#)

11/30/2022 (60 min) [Plan B – Looking for business plan B \(Korean language\)](#)

12/14/2022 (60 min) [Building a Strong Business Foundation that Lasts \(3/4\)](#)

11/15/2022 (60 min) [Small Business Financial & QuickBooks Series I](#)

11/17/2022 (60 min) [Small Business Financial & QuickBooks Series II](#)

12/13/2022 (60 min) [Small Business Financial & QuickBooks Series III](#)

12/15/2022 (30 min) [Alcohol servers & managers now required “ABC On-Premises License” AB \(1221\)](#)

12/15/2022 (60 min) [Small Business Financials & QuickBooks Series IV](#)

## MARKETING & TECHNOLOGY IN BUSINESS

11/09/2022 (60 min) [Marketing Strategy to Grow Your Business – Series 1](#)

01/31/2022 (60 min) [Marketing Plan 101 – Create Your Roadmap To Success](#)

02/15/2022 (60 min) [Increase revenue with proven digital marketing strategies – Embracing Technology](#)

02/22/2022 (60 min) [Increase revenue with proven digital marketing strategies – Optimize your Marketing on Yelp](#)

05/09/2022 (60 min) [Create your own videos for your business](#)

06/13/2022 (60 min) [E-Mail marketing for business](#)

10/6/2022 (60 min) [Using Canva For Your Business](#)

9/15/2022 (60 min) [Using Canva For Your Business](#)

9/8/2022 (60 min) [Create Your Own Videos for Your Business](#)

8/11/2022 (60 min) [The Power of the Inbox by Harmony 3 Productions](#)

7/28/2022 (60 min) [Getting started with LinkedIn](#)

7/21/2022 (60 min) [Create a Marketing Plan for your Business](#)

7/11/2022 (60 min) [Digital Marketing Series \(1/8\) \(Email, Social Media & Video\)](#)

7/25/2022 (60 min) [Digital Marketing Series \(2/8\) \(You Need to be on YouTube\)](#)

8/15/2022 (60 min) [Digital Marketing Series \(3/8\) \(Using Canva for Your Business\)](#)

8/29/2022 (60 min) [Digital Marketing Series \(4/8\) \(Getting Started with LinkedIn\)](#)

9/12/2022 (60 min) [Digital Marketing Series \(5/8\) \(Email Marketing for Business\)](#)

9/26/2022 (60 min) [Digital Marketing Series \(6/8\) \(Create Your Own Videos for Your Business\)](#)

10/10/2022 (60 min) [Digital Marketing Series \(7/8\) \(What's New with Instagram & Reels\)](#)

10/24/2022 (60 min) [Digital Marketing Series \(8/8\) \(Create a Marketing Plan for Your Business\)](#)

10/13/2022 (60 min) [Online Marketing Series 1/2](#)

10/27/2022 (60 min) [Online Marketing Series 2/2](#)

11/17/2022 (60 min) [Brand Awareness Marketing Series 1/8 – Using Canva For Your Business](#)

12/1/2022 (60 min) [Brand Awareness Marketing Series 2/8 – Create A Marketing Plan For Your Business](#)

12/15/2022 (60 min) [Brand Awareness Marketing Series 3/8 – You Need to Be on YouTube](#)



## ACCESS TO CAPITAL

01/28/2022 (120 min) [Access to Capital](#)

02/25/2022 (60 min) [Setting up a company and using QB/QBO](#)

03/22/2022 (90 min) [The Power of Capital](#)

03/28/2022 (60 min) [Managing Debt](#)

03/30/2022 (60 min) [Credit Building Journey](#)

4/5/2022 (60 min) [Disaster – Financial Recovery](#)

8/31/2022 (60 min) [Access to Capital for Start-ups and Small Businesses](#)

8/14/2022 (60 min) [Access to Capital \(Spanish\)](#)

12/13/2022 (60 min) [Credit Building Journey](#)

07/27/2021 (60 min) [Basics of Business Entities \(Farsi Language\)](#)

08/31/2021 (60 min) [Business Plan Basics \(Farsi Language\)](#)

09/28/2021 (60 min) [Credit Basics 1/2 \(Farsi Language\)](#)

06/20/2022 (60 min) [Credit Basics 2/2 \(Farsi Language\)](#)

## ENTREPRENEURSHIP

01/10/2022 (90 min) [PACE Cottage Food Operator \(CFO\) Webinar Series 1](#)

01/12/2022 (80 min) [PACE Cottage Food Operator \(CFO\) Webinar Series 2](#)

01/19/2022 (90 min) [PACE Cottage Food Operator \(CFO\) Webinar Series 3](#)

01/24/2022 (60 min) [PACE Cottage Food Operator \(CFO\) Webinar Series 4](#)

01/26/2022 (90 min) [PACE Cottage Food Operator \(CFO\) Webinar Series 5](#)

04/04/2022 (90 min) [Open Your Business \(Home Kitchen\) Series I \(Korean Language\)](#)

04/08/2022 (120 min) [Open Your Business \(Home Kitchen\) Series II \(Korean Language\)](#)

04/11/2022 (120 min) [Open Your Business \(Home Kitchen\) Series III \(Korean Language\)](#)

04/15/2022 (120 min) [Open Your Business \(Home Kitchen\) Series IV \(Korean Language\)](#)

04/18/2022 (90 min) [Open Your Business \(Home Kitchen\) Series V \(Korean Language\)](#)

04/19/2022 (90 min) [Navigating Your Cashflow](#)

## INTRODUCTION TO BUSINESS

01/20/2022 (60 min) [Internal Controls Considerations for Small Businesses](#)

03/02/2022 (60 min) [Everyday Tasks and Transactions](#)

03/04/2022 (60 min) [Going Beyond the Basics](#)

10/19/2022 (60 min) [Building A Strong Business Foundation with CHASE 1/5](#)

11/16/2022 (60 min) [Building A Strong Business Foundation with CHASE 2/5](#)

## PROCUREMENT

03/24/2022 (60 min) [Doing Business with UC Campus](#)

04/13/2022 (90 min) [Introduction to Procurement 2022 – Series 1/3 \(Korean Language\)](#)

5/18/2022 (90 min) [Introduction to Procurement 2022 – Series 2/3 \(Korean Language\)](#)

5/25/2022 (100 min) [Introduction to Procurement 2022 – Series 3/3 \(Korean Language\)](#)

01/26/2022 (90 min) [Doing Business with Department of Defense](#)

02/03/2022 (60 min) [Understanding Your Financial Statements](#)

6/8/2022 (120 min) [Procurement 2.0 Workshop I \(Contract Sourcing\)](#)

6/15/2022 (120 min) [Procurement 2.0 Workshop II \(Small Business Certification\)](#)

6/22/2022 (120 min) [Procurement 2.0 Workshop III \(RFP & Proposal Writing\)](#)

9/27/2022 (120 min) [Doing Business With Corporations 1/ 4 \(RFP Process & Proposals\)](#)

9/13/2022 (120 min) [Doing Business With Corporations 2/4 \(Small Business Certification\)](#)

9/6/2022 (120 min) [Doing Business With Corporations 3/4 \(Writing a Winning Capabilities Writing\)](#)

8/30/2022 (120 min) [Doing Business With Corporations 4/4 \(The Procurement Process- How to Sell to Corporation\)](#)

10/19/2022 (120 min) [SDSL Advanced Procurement Training 2/5 – Understanding Contracts](#)

10/26/2022 (120 min) [SDSL Advanced Procurement Training 3/5](#)

11/02/2022 (120 min) [SDSL Advanced Procurement Training 4/5](#)

11/09/2022 (120 min) [SDSL Advanced Procurement Training 5/5](#)