

PACE BUSINESS NOV-DEC 2023 WORKSHOP SCHEDULE



FINANCE

NOV 8	WED	11:00 AM (60 min)	THE POWER OF CAPITAL: HOW TO FUEL THE GROWTH OF YOUR BUSINESS	FLYER
NOV 21	TUE	10:00 AM (60 min)	CROWDFUNDING YOUR BUSINESS: FOOD & BEVERAGE	FLYER
NOV 21	TUE	1:00 PM (60 min)	AVAILABLE GRANTS FOR BUSINESS OWNERS	FLYER
DEC 5	TUE	12:30 PM (60 min)	WHAT APPLICANTS NEED TO PREPARE BEFORE APPLYING FOR A BUSINESS LOAN IN 2024	
DEC 12	TUE	10:00 AM (90 min)	UNLOCK SUCCESS: MASTER BUSINESS FINANCING AND LENDING STRATEGIES	FLYER

MARKETING

NOV 2	THR	1:00 PM (60 min)	LIGHTS, CANVA, ACTION! UNLEASHING YOUR VIDEO POTENTIAL	FLYER
DEC 13	WED	10:00 AM (120 min)	FINANCIAL LITERACY: MARKETING IN A DIGITAL WORLD - HOW TO GET NOTICED AND BUILD COMMUNITY ONLINE	FLYER
DEC 14	THR	1:00 PM (60 min)	CANVA: UNLOCKING HIDDEN GEMS - TIPS AND TRICKS FOR POWER USERS	FLYER

MANAGEMENT

NOV 1	WED	1:00 PM (60 min)	HOW MANY DEPARTMENTS DO I NEED TO COVER MY SMALL BUSINESS?	FLYER
NOV 8	WED	1:00 PM (60 min)	NAVIGATING THE GOVERNMENT CONTRACT LANDSCAPE: PROVEN STRATEGIES FOR SMALL BUSINESSES	FLYER
NOV 14	TUE	10:00 AM (90 min)	KEY CONSIDERATIONS FOR CHOOSING THE RIGHT ORGANIZATIONAL STRUCTURE AND TAXATION APPROACH	FLYER

OPERATION

NOV 2	THR	1:00 PM (90 min)	PAYROLL TAXES ESSENTIALS FOR SMALL BUSINESS OWNERS	FLYER
NOV 7	TUE	11:00 AM (60 min)	(WOSB) WOMEN OWNED SMALL BUSINESS CERTIFICATION BY SBA-LA	FLYER
NOV 8	WED	1:00 PM (60 min)	INDEPENDENT CONTRACTOR OR EMPLOYEE? HOW TO AVOID MISCLASSIFYING YOUR EMPLOYEE	FLYER
NOV 9	THR	1:00 PM (90 min)	WHY DO I HAVE TO PAY SELF-EMPLOYMENT TAXES? HOW IS IT CALCULATED?	FLYER
NOV 15	WED	1:00 PM (60 min)	DOCUMENTATION MANAGEMENT: PROTECT YOUR BUSINESS AND PEOPLE	FLYER
NOV 15	WED	5:30 PM (60 min)	ADA COMPLIANCE (STOREFRONT AND ONLINE): WHAT BUSINESS OWNERS SHOULD KNOW	FLYER
NOV 16	THR	1:00 PM (60 min)	IMPORTANT FACTS ABOUT EMPLOYEE RETENTION TAX CREDIT	FLYER
NOV 29	WED	1:00 PM (60 min)	4 THINGS YOU NEED TO TAKE YOUR BUSINESS TO THE NEXT LEVEL	FLYER
DEC 4	MON	5:30 PM (90 min)	LEGAL STRUCTURES FOR SMALL BUSINESSES	
DEC 6	WED	11:00 AM (60 min)	(HUBZONE) HISTORICALLY UNDERUTILIZED BUSINESS ZONE CERTIFICATION BY SBA-LA	FLYER