

PACE BUSINESS SEP-OCT 2023 WORKSHOP SCHEDULE



FINANCE

SEP 12	TUE	1:00 PM (60 min)	BOFA SB WEBINAR SERIES - ACCESS TO CAPITAL	FLYER
SEP 13	WED	10:00 AM (120 min)	FINANCIAL LITERACY 2023: WINDOWS OF OPPORTUNITY - WHAT TO KNOW WHEN CONSIDERING SUPPLIER DIVERSITY PROGRAMS	FLYER
SEP 13	WED	10:00 AM (60 min)	EMPOWERING YOUR SMB WITH FINLI: ESSENTIAL TECHNOLOGY TOOLS FOR BUSINESS GROWTH	FLYER
SEP 19	TUE	10:00 AM (90 min)	MASTERING BUSINESS FINANCING: BEST PRACTICES, RULES, AND TOOLS FOR EFFECTIVE FINANCIAL MANAGEMENT	FLYER
SEP 19	TUE	1:00 PM (60 min)	AVAILABLE GRANTS FOR BUSINESS OWNERS	FLYER
OCT 12	THR	10:00 AM (60 min)	FINANCIAL BOOTCAMP: THE ABC'S OF BOOKKEEPING AND ACCOUNTING	
OCT 17	TUE	1:00 PM (60 min)	AVAILABLE GRANTS FOR BUSINESS OWNERS	FLYER
OCT 26	THR	10:00 AM (60 min)	FINANCIAL BOOTCAMP: FINANCIAL STATEMENTS - IF YOUR NUMBERS ARE LYING TO YOU, WOULD YOU EVEN KNOW?	

OPERATION

SEP 26	TUE	10:00 AM (120 min)	BUSINESS ENTITY FORMATION, ACCESS TO CAPITAL AND LICENSE/PERMITS	FLYER
OCT 11	WED	10:00 AM (60 min)	FOOD TRUCK SERIES (5 OF 6): NAVIGATING EVENTS & FESTIVALS FOR FOOD TRUCKS	FLYER

MANAGEMENT

SEP 12	TUE	11:00 AM (60 min)	10 MISTAKES TO AVOID IN DEVELOPING A PRODUCT	FLYER
SEP 13	WED	10:00 AM (120 min)	FOOD TRUCK SERIES (3 OF 6): BUILDING A WINNING MENU & CONCEPT	FLYER
SEP 19	TUE	11:00 AM (60 min)	SMALL BUSINESSES AND ARTIFICIAL INTELLIGENCE, PT. 1	FLYER
SEP 26	TUE	11:00 AM (60 min)	SMALL BUSINESSES AND ARTIFICIAL INTELLIGENCE, PT. 2	FLYER
SEP 27	WED	10:00 AM (120 min)	PROCUREMENT 2.0: CRAFTING A CAPABILITY STATEMENT	FLYER
OCT 19	THR	10:00 AM (60 min)	FINANCIAL BOOTCAMP: THE 10 LAWS OF PROFITABILITY AND HOW TO MAKE MONEY DOING WHAT YOU LOVE	
OCT 25	WED	10:00 AM (120 min)	PROCUREMENT 2.0: RFP RESPONSE - TOP TIPS FOR A WINNING PROPOSAL	FLYER
OCT 25	WED	10:00 AM (60 min)	FOOD TRUCK SERIES (6 OF 6): CUSTOMER SERVICES & LOYALTY, TROUBLESHOOTING AND OVERCOMING CHALLENGES	FLYER

MARKETING

SEP 7	THR	1:00 PM (60 min)	BRANDING 101 SERIES (9/7, 9/14, 9/21, 9/28)	FLYER
SEP 27	WED	10:00 AM (60 min)	FOOD TRUCK SERIES (4 OF 6): EFFECTIVE MARKETING & BRANDING FOR FOOD TRUCKS	FLYER
OCT 12	THR	1:00 PM (60 min)	CANVA FOR BEGINNERS: DIVE INTO DESIGN WITH CANVA	FLYER
OCT 26	THR	1:00 PM (60 min)	CANVA CREATIONS: BEYOND THE BASICS	FLYER