



AUGUST 2019

Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3 W: Grow with Google @ Capital One Cafe (12pm-2pm)
5	6 W: Startup Workshop @ AADAP (10am-12pm)	7 W: Procurement: Register with LACCD @ DTLA (10am-11am)	8 W: Credit Workshop @ JVS(10am-12:00am) W: Entrepreneurial Keys to Success @ The Big House (6pm-7:30pm) Workshops @ Central Library (6pm-8pm)	9	10
12	13 W: Startup Workshop @ DTLA (10am-12pm) W: Business Series @ LA Law Library (12pm -2pm)	14 W: Procurement: Register with LACCD @ DTLA (5pm-6pm)	15 W: Credit Workshop @ AADAP(10am-12pm)	16	17
19	20 W: Startup Workshop @ JVS (10am-12pm) W: Business Series @ LA Law Library (12pm -2pm) W: Business Plans 101 @ Pio Pico Library (6pm-7:30pm)	21 W: State Payroll Tax Seminar @ DTLA (9am-3:30pm)	22 W: Credit Workshop @ DTLA (10am-11:30am) W: Commercial Real Estate Loans Made Simple @ DTLA (3pm-5pm)	23	24
26	27 W: Startup Workshop @ DTLA (3pm-5pm) W: Business Series @ LA Law Library (12pm -2pm)	28 S: Entrepreneur Training Program @ DTLA (10am-4:30pm)	29	30	31

W = Workshop

S = Workshop Series

E = Event

IMPORTANT

- **Grow with Google:** This is a workshop you do not want to miss! We invited a Google National Coach, Roberto Martinez, to speak at this workshop. In this workshop, you'll learn: How to claim your Google My Business Profile The ability to verify your profile without using the Postcard Method. How to access the free website that Google provides you with your profile. How prospects and customers can message you without them seeing your phone number. How to review the insights in your Google Profile to make business decisions that will help grow your business. **Get an opportunity to ask questions!**
- **ETP - Entrepreneur Training Program (ETP):** Most popular workshop series. Next group to starts this summer! This 25+ hour business start-up course is designed for entrepreneurs that want to dive deeper into their business. Some classes are taught by guest speakers. Cost: \$150 for all 4 sessions with free registration to our Business Resource Center. **DO NOT LET THIS OPPORTUNITY PASS BY.** Lunch is included. Seats are limited, sign up today! Register at: www.pacelabdc.org/calendar

SATELLITE LOCATIONS

- **Mid City** - 2900 S. Crenshaw Blvd. Ste 123, Los Angeles, CA 90016 | P: (323) 293-6284
- **JVS** - 5450 Sepulveda Blvd. Culver City, CA 90230 | P: (310) 309-6000

WORKSHOPS

- **1-on-1 Business Counseling:** Steve Meng, PACE Business Loan Coach, is available from 4pm to 8pm at the Central Library to answer business questions. Email him at smeng@pacela.org to schedule an appointment.
- **Cash Flow Workshop:** Learn why cash flow is the most important factor for the success of a business.
- **How to Finance Your Business Workshop:** Learn about all the different financing programs available for your small business.
- **Business Workshops at the Central Library or Pio Pico Library:** Various business topics are taught each month. For more information visit: www.pacelabdc.org/calendar
- **Credit Workshop:** Cover the basics of personal credit, the reporting agencies, credit reports and scores. A new program we have with HSBC will also be introduced – \$500 Matched Savings Grant and Secured Credit Card to help small businesses build their business credit!
- **Procurement Workshops:** Learn how to register your business with the various government agencies to get access to local, state, and federal contracts.
- **Start-up Workshop:** An informative workshop covering the nuts and bolts of starting a small business in the City of Los Angeles and Los Angeles County.



We have more workshops listed on our web calendar. For more information and registration about our workshops, please visit <http://pacelabdc.org/calendar>.