

HON. GWEN MOORE
President -CEO
GeM Communications Group

As Founder and Chief Executive Officer of GeM Communications Group Inc, Ms. Moore is the primary consultant, working with clients to develop and implement public affairs, legislative strategies and community outreach programs. Drawing on her vast experience as a legislator in the California State Assembly, Ms. Moore develops grassroots lobbying efforts, advises a client on legislative and regulatory issues and helps develop solutions to problems. She formulates public affairs programs for clients with marketing, political, cultural and charitable agendas.

Prior to founding GeM Communications Group Inc, Ms. Moore distinguished herself as a member of the California Assembly for 16 productive years. She served as Majority Whip of the CA Assembly and gained a national reputation serving 12 years as Chair of the prestigious Assembly Utilities and Commerce Committee which had jurisdiction over the California cable television industry, emerging business enterprises, international trade and tourism, California ports, trucking issues, rail and rail safety and all investor-owned utilities including water, telecommunications, and energy.

As an Assemblywoman, Gwen Moore developed legislative and political strategies on a variety of issues such as diversity in procurement, taxation and international trade, consumer affairs, business and labor issues. She had a record number of over 400 bills signed into law.

She serves on numerous local and national boards including among others California State Bar Board of Governors, California Small Business Association. She is First Vice President of the California State Conference of the NAACP, Vice Chair Ca Utility Diversity Council, Chairwoman of the CA Black Business Association and President Emeritus of The Future PAC, among others. She also serves on the National Board of the NAACP.

Her work has brought honors and awards from diverse arenas: U.S. Department of Commerce, NAACP Legal Defense Fund, Professional Communication Association, and Legislator of the Year NBCSL. Among numerous other awards, she recently received the prestigious Black Rose Award from the National League of Black Women, the Business of the Year from the Black Business Association, and the Leadership California's State Leader Award. U.S. Department of Commerce, NAACP Legal Defense Fund, Professional Communication Association to name a few. Ms. Moore has been inducted into the CA NAACP Hall of Fame in Sacramento.