



NOVEMBER 2018

Mon	Tue	Wed	Thu	Fri	Sat
			1 FRANCHISE EXPO - LA CONVENTION CENTER	2 STAFF MEETING (APPOINTMENTS ONLY)	3
5 W: Digital Marketing 101 with GOOGLE (6pm-8pm)	6 W: Home Buyer: Own Your Own Home (10am-12pm)	7 W: Business Startup Workshop @ Central Library (6pm-8pm) E: NAWBO-LA Matchmaking and Contracts (8:15am-11:30am)	8 W: Startup Workshop @ JVS (10am-12pm)	9	10
12	13 W: Startup Workshop (10am-12pm) W: 1-on-1 Business Counseling @ Central Library (4pm-8pm)	14	15	16 STAFF MEETING (APPOINTMENTS ONLY)	17
19 E: City of LA - National Women's Entrepreneur Day (11am - 2pm)	20 W: Startup Workshop @ MidCity (10am-12pm)	21	22  Thanksgiving Day Office Closed	23 Office Closed	24
26 S: Entrepreneur Training Program (9:30am-12pm)	27 W: Business Credit with a Matched Savings @ MidCity (10am-12pm) W: 1-on-1 Business Counseling @ Central Library (4pm-8pm)	28 S: Entrepreneur Training Program (9:30am-12pm)	29 W: Build Business Credit with a Matched Savings Grant from HSBC @ JVS (10am-12pm)	30 S: Entrepreneur Training Program (9:30am-12pm)	

W = Workshop

S = Workshop Series

E = Event

EVENTS

- **Franchise Expo West (11/1/18 to 11/3/18 - from 9am to 5pm, LA Convention Center - 1201 S Figueroa St, Los Angeles, CA 90015)** Franchise Expo West is a three-day event for budding entrepreneurs to speak and meet face-to-face with over 200 of the top franchise brands. Learn strategies for success with over 60 free seminars and in-depth workshops. Speak with financial experts on how to best fund your franchise. Get expert advice on choosing the right franchise from leading consultants. Explore the benefits of being in business for yourself, not by yourself. More info and for FREE TICKETS - <http://bit.ly/2D4FAC6>
- **NAWBO-LA Inaugural Procurement and Matchmaking Event (11/7/18 - from 8:15am to 11:30am, Galen Center - 3400 S Figueroa St, Los Angeles CA 90089)** Learn about opportunities while also learning how to do business and win contracts with various entities. Register at: bit.ly/2NonnQq
- **National Women's Entrepreneur Day at Los Angeles City Hall (11/19/18 - from 11am to 2pm, Los Angeles City Hall, South Lawn - 200 N. Spring Street, Los Angeles CA 90012)** Draw inspiration from women entrepreneurs who have created their own path to success, and gain valuable information, resources, and contacts to chart your own. More info and register today at LAWED2018.eventbrite.com.

SATELLITE LOCATIONS

- **Mid City** - 2900 S. Crenshaw Blvd. Ste 123, Los Angeles, CA 90016 | P: (323) 293-6284
- **JVS** - 5450 Sepulveda Blvd. Culver City, CA 90230 | P: (310) 309-6000

WORKSHOPS

- **Access to Capital Workshop:** Learn about all the different financing programs available for your small business.
- **Credit Workshop:** Cover the basics of personal credit, the reporting agencies, credit reports and scores. A new program we have with HSBC will also be introduced – \$500 Matched Savings Grant and Secured Credit Card to help small businesses build their business credit!
- **Digital Marketing 101 with GOOGLE:** Learn the basics of digital marketing and how Google can help your business with growing customers. Taught by a Google Coach (one of seven in the nation) Roberto Martinez, this is one workshop you do not want to miss! RSVP now at - bit.ly/2QVopWv
- **ETP - Entrepreneur Training Program (ETP):** Most popular workshop series. Next group to start November 26th - December 17th, 2018 from 9:30am to 12:00pm on Mondays, Wednesdays, and Fridays. This 25-hour business start-up course is designed for entrepreneurs that want to dive deeper into their business. Some classes are taught by guest speakers. Cost: \$150 for 10 sessions. The registration is open, **DO NOT LET THIS OPPORTUNITY PASS BY.** Seats are limited, sign up today!
- **Start-up Workshop:** An informative workshop covering the nuts and bolts of starting a small business in the City of Los Angeles and Los Angeles County.



We have more workshops listed on our web calendar. For more information and registration about our workshops, please visit <http://pacelabdc.org/calendar>.